

# MALAYSIA

## TOURISM PERFORMANCE

### JANUARY - SEPTEMBER 2020

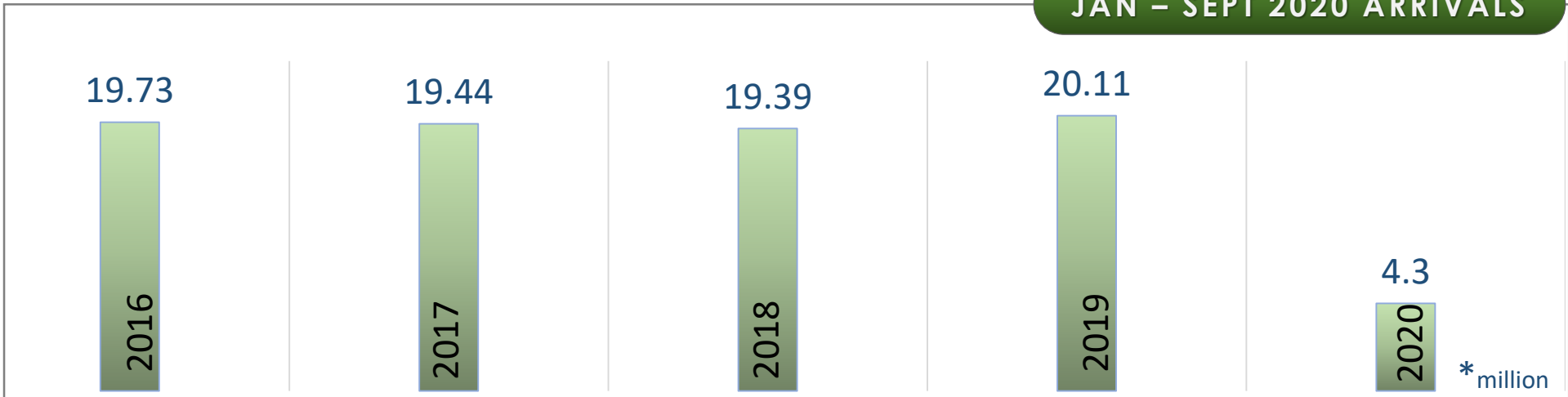
#### EDITOR'S NOTE

The implementation of Movement Control Order (since 18 March 2020) as well as the closure of borders to curb the Covid-19 pandemic has restricted the movement of travellers. Only a handful of international tourists were recorded during Q3 2020, with majority of tourists for January to September 2020 were recorded during Q1 2020 (98.5%).

In total, Malaysia recorded 4.29 mil. international tourists during the mentioned period, a significant decrease of -78.6% compared to same period last year. Tourists from Singapore recorded the highest arrivals with 1.54 mil., a decrease of -80.4%, followed by Indonesia with 710,118 (-74.6%), China 403,055 (-83.3%), Thailand 372,075 (-74.2%) and India 155,448 (-71.2%).

In terms of total expenditure, Malaysia recorded RM12.63 bil., a decrease of -80.9%. Tourists from Singapore recorded the highest total expenditure with RM2.70 bil. (-83.5%), followed by Indonesia with RM1.95 bil. (-77.9%), China RM 1.81 bil. (-85.8%), India RM 0.74 bil. (-70%) and Thailand RM 0.58 bil. (-79.3%).

#### JAN - SEPT 2020 ARRIVALS



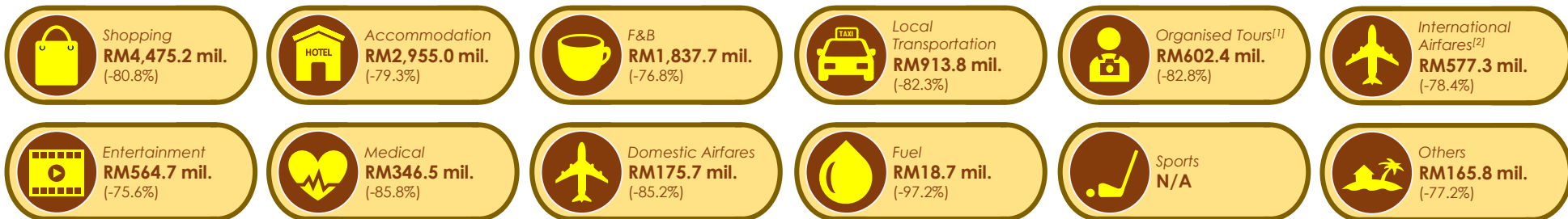
#### HIGHLIGHTS

<p><b>Tourist Arrivals</b></p> <p>4,299,419 (-78.6%)</p>	<p><b>Total Expenditure</b></p> <p>RM12,633.5 mil. (-80.9%)</p>	<p><b>Per Capita Expenditure</b></p> <p>RM 2,938.4 (-10.7%)</p>
--	---	---

## 20 SELECTED MARKETS

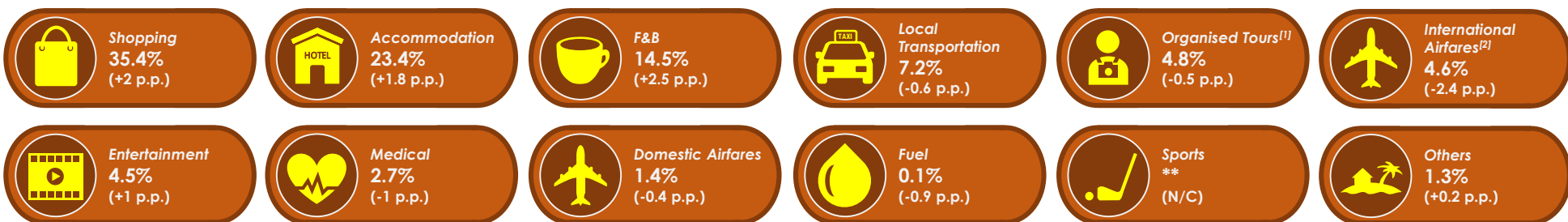
COUNTRY OF NATIONALITY	TOURIST ARRIVALS			AVERAGE PER CAPITA (RM)			TOURIST RECEIPTS (RM MILL)		
	JAN-SEP 2019	JAN-SEP 2020	GROWTH (%)	JAN-SEP 2019	JAN-SEP 2020	GROWTH (%)	JAN-SEP 2019	JAN-SEP 2020	GROWTH (%)
SINGAPORE	7,868,775	1,543,627	-80.4	2,075.8	1,751.0	-15.6	16,334.1	2,702.8	-83.5
THAILAND	1,442,224	372,075	-74.2	1,951.7	1,562.9	-19.9	2,814.8	581.5	-79.3
INDONESIA	2,792,776	710,118	-74.6	3,150.5	2,742.7	-12.9	8,798.7	1,947.7	-77.9
BRUNEI	929,789	135,848	-85.4	2,278.6	2,125.3	-6.7	2,118.6	288.7	-86.4
VIETNAM	323,393	63,969	-80.2	3,356.3	2,763.9	-17.7	1,085.4	176.8	-83.7
CHINA	2,413,956	403,055	-83.3	5,301.5	4,497.1	-15.2	12,797.7	1,812.6	-85.8
JAPAN	321,283	73,891	-77.0	4,271.4	4,153.8	-2.8	1,372.3	306.9	-77.6
SOUTH KOREA	508,080	119,364	-76.5	4,730.9	4,247.1	-10.2	2,403.7	506.9	-78.9
TAIWAN	304,273	59,935	-80.3	4,760.7	4,164.7	-12.5	1,448.6	249.6	-82.8
INDIA	539,167	155,448	-71.2	4,576.2	4,766.1	4.1	2,467.3	740.9	-70.0
SAUDI ARABIA	104,491	23,320	-77.7	11,394.4	10,780.3	-5.4	1,190.6	251.4	-78.9
CANADA	67,173	16,542	-75.4	4,839.8	4,235.2	-12.5	325.1	70.1	-78.5
U.S.A.	205,502	48,602	-76.3	4,675.1	3,960.9	-15.3	960.7	192.5	-80.0
AUSTRALIA	271,801	72,369	-73.4	4,667.7	4,392.7	-5.9	1,268.7	317.9	-74.9
SWEDEN	21,842	9,246	-57.7	4,157.8	4,121.0	-0.9	90.8	38.1	-58.0
UK	276,582	63,552	-77.0	5,245.7	4,750.9	-9.4	1,450.9	301.9	-79.2
NETHERLANDS	65,113	14,407	-77.9	4,286.8	3,592.9	-16.2	279.1	51.8	-81.5
FRANCE	114,923	28,164	-75.5	4,447.0	3,880.8	-12.7	511.1	109.3	-78.6
GERMANY	104,083	27,371	-73.7	4,154.6	3,754.3	-9.6	432.4	102.8	-76.2
OTHERS	1,433,977	358,516	-75.0	5,574.7	5,252.9	-5.8	7,993.9	1,883.2	-76.4
<b>GRAND TOTAL</b>	<b>20,109,203</b>	<b>4,299,419</b>	<b>-78.6</b>	<b>3,289.3</b>	<b>2,938.4</b>	<b>-10.7</b>	<b>66,144.6</b>	<b>12,633.5</b>	<b>-80.9</b>

## EXPENDITURE COMPONENTS (VALUE)



[1] On-site Bookings | [2] Malaysian Carriers | (+/- %) = Indicates 2020 / 2019 Percentage Growth | \*\*N/A indicates Non Available

## EXPENDITURE COMPONENTS (SHARE)



[1] On-site Bookings | [2] Malaysian Carriers | (+/- p.p.) = Indicates 2020 / 2019 Percentage Point Difference | \*\*N/C indicates Non Comparable

The Malaysia Tourism Performance Fast Facts presents the findings from face to face interviews (conducted daily during working days) by Tourism Malaysia Research Officers at selected main exit points in the country. The report is produced quarterly and aims to identify and provide the tourism profile of foreign tourists in terms of socio-economic and behavioural characteristics; travelling patterns; market segments and potential target markets; and economic impact of different groups of foreign tourists. The report can be downloaded from MyTourismData Portal or <http://mytourismdata.tourism.gov.my/>.



ALL RIGHTS RESERVED. No portion of this publication may be reproduced in whole or part without the written permission of the publisher. While every care is taken in the preparation of this report, Tourism Malaysia can't be held responsible for any inaccuracy, omission or alteration that may occur.