

MALAYSIA

TOURISM PERFORMANCE

JANUARY - DECEMBER 2020



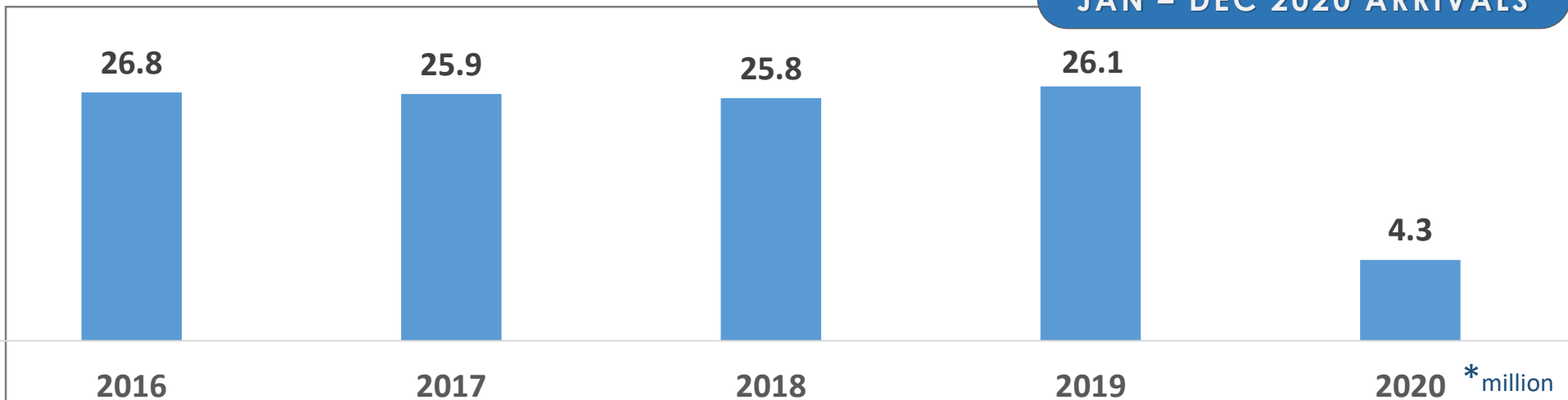
SUMMARY

The implementation of Movement Control Order (since 18 March 2020) as well as the closure of borders to curb the Covid-19 pandemic has restricted the movement of travellers. Only a handful of international tourists were recorded during Q4 2020, with majority of tourists for January to December 2020 were recorded during Q1 2020 (98.5%).


In total, Malaysia recorded 4.33 million international tourists during the mentioned period, a significant decrease of -83.4% compared to same period last year. Tourists from Singapore recorded the highest arrivals with 1.55 million, a decrease of -84.8%, followed by Indonesia with 711,723 (-80.4%), China 405,149 (-87.0%), Thailand 394,413 (-79.1%) and India 155,883 (-78.8%).

In terms of total expenditure, Malaysia recorded RM12.69 billion, a decrease of -85.3%. Tourists from Singapore recorded the highest total expenditure with RM2.71 billion. (-86.8%), followed by Indonesia with RM1.95 billion (-84.9%), China RM 1.82 billion (-88.1%), India RM 741.9 million (-79.5%) and Thailand RM 605.2 million (-84.7%).

JAN - DEC 2020 ARRIVALS




HIGHLIGHTS




Tourist Arrivals

4,332,722
(-83.4%)



Total Expenditure

RM12.69 billion
(-85.3%)



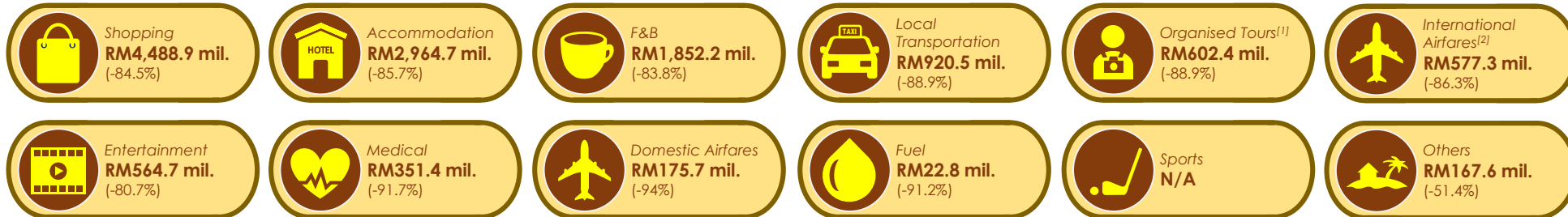
Per Capita Expenditure

RM 2,928.4
(-11.3%)

20 SELECTED MARKETS

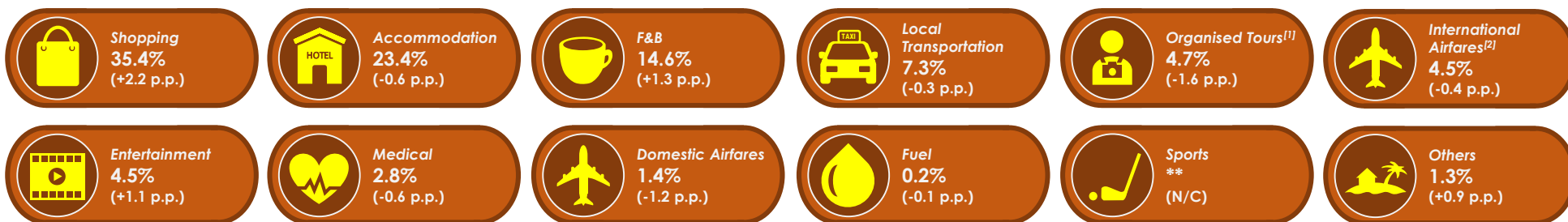
NO.	COUNTRY OF NATIONALITY	TOURIST ARRIVALS			AVERAGE PER CAPITA (RM)			TOURIST RECEIPTS (RM MIL.)		
		2020	2019	GROWTH (%)	2020	2019	GROWTH (%)	2020	2019	GROWTH (%)
1	SINGAPORE	1,545,255	10,163,882	-84.8	1,750.9	2,021.6	-13.4	2,705.5	20,547.3	-86.8
2	INDONESIA	711,723	3,623,277	-80.4	2,740.6	3,571.1	-23.3	1,950.5	12,939.0	-84.9
3	CHINA	405,149	3,114,257	-87.0	4,495.8	4,921.0	-8.6	1,821.5	15,325.3	-88.1
4	THAILAND	394,413	1,884,306	-79.1	1,534.4	2,103.6	-27.1	605.2	3,963.8	-84.7
5	INDIA	155,883	735,309	-78.8	4,759.1	4,922.6	-3.3	741.9	3,619.6	-79.5
6	BRUNEI	136,020	1,216,123	-88.8	2,125.0	2,313.1	-8.1	289.0	2,813.0	-89.7
7	SOUTH KOREA	119,750	673,065	-82.2	4,245.5	4,971.6	-14.6	508.4	3,346.2	-84.8
8	JAPAN	74,383	424,694	-82.5	4,143.7	5,357.0	-22.6	308.2	2,275.1	-86.5
9	AUSTRALIA	72,680	368,271	-80.3	4,387.9	4,722.2	-7.1	318.9	1,739.1	-81.7
10	VIETNAM	64,184	400,346	-84.0	2,763.0	3,766.3	-26.6	177.3	1,507.8	-88.2
11	UNITED KINGDOM	63,868	346,485	-81.6	4,742.6	6,093.5	-22.2	302.9	2,111.3	-85.7
12	TAIWAN	60,090	382,916	-84.3	4,164.0	5,832.2	-28.6	250.2	2,233.2	-88.8
13	UNITED STATES OF AMERICA	48,810	269,928	-81.9	3,957.3	4,728.5	-16.3	193.2	1,276.3	-84.9
14	FRANCE	28,237	141,661	-80.1	3,878.1	4,445.9	-12.8	109.5	629.8	-82.6
15	GERMANY	27,458	130,221	-78.9	3,750.6	4,835.9	-22.4	103.0	629.7	-83.6
16	SAUDI ARABIA	23,390	121,444	-80.7	10,762.2	11,660.1	-7.7	251.7	1,416.1	-82.2
17	CANADA	16,631	87,568	-81.0	4,228.7	4,975.8	-15.0	70.3	435.7	-83.9
18	NETHERLANDS	14,486	82,110	-82.4	3,587.6	4,024.1	-10.8	52.0	330.4	-84.3
19	SWEDEN	9,292	29,592	-68.6	4,109.6	4,692.0	-12.4	38.2	138.8	-72.5
20	OTHERS	361,020	1,905,329	-81.1	5,237.1	4,653.2	12.5	1,890.7	8,865.9	-78.7
	GRAND TOTAL	4,332,722	26,100,784	-83.4	2,928.4	3,300.4	-11.3	12,688.2	86,143.5	-85.3

EXPENDITURE COMPONENTS (VALUE)



[1] On-site Bookings | [2] Malaysian Carriers | (+/- %) = Indicates 2020 / 2019 Percentage Growth | **N/A indicates Non Available

EXPENDITURE COMPONENTS (SHARE)



[1] On-site Bookings | [2] Malaysian Carriers | (+/- p.p.) = Indicates 2020 / 2019 Percentage Point Difference | **N/C indicates Non Comparable

The Malaysia Tourism Performance Fast Facts presents the findings from face to face interviews (conducted daily during working days) by Tourism Malaysia Research Officers at selected main exit points in the country. The report is produced quarterly and aims to identify and provide the tourism profile of foreign tourists in terms of socio-economic and behavioural characteristics; travelling patterns; market segments and potential target markets; and economic impact of different groups of foreign tourists. The report can be downloaded from MyTourismData Portal or <http://mytourismdata.tourism.gov.my/>.



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