MALAYSIA TOURISM
KEY PERFORMANCE INDICATORS
2020

TOURISM MALAYSIA®

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OVERVIEW

RAFFLESIA, ROYAL BELUM

PREFACE

The closure border and the implementation of Movement Control Order since 18th March 2020 to curb further outbreaks of COVID-19 in the country has restricted the movement of travellers. In total, Malaysia received 4,332,722 international tourists arrival a decrease of (-83.4%) compared to same period of time in 2019.

For the top 5 markets, Singapore recorded the highest arrivals with 1.55 million, a decrease of (-84.8%), followed by Indonesia with 711,723 (-80.4%), China 405,149 (-87.0%), Thailand 394,413 (-79.1%) and India 155,883 (-78.8%).

In terms of total expenditure, Malaysia recorded RM12.69 billion, a decrease of (-85.3%). Tourists from Singapore recorded the highest total expenditure with RM2.71 billion (-86.8%), followed by Indonesia with RM1.95 billion (-84.9%), China RM 1.82 billion (-88.1%), India RM 741.9 million (-79.5%) and Thailand RM 605.2 million (-84.7%).

This publication highlights the key data for readers to further understand Malaysia's tourism performance in 2020.

MALAYSIA IN BRIEF 2020

CAPITAL
Kuala Lumpur

POPULATION
32.7 million

CURRENCY
Ringgit Malaysia (RM)

EMPLOYMENT
15.1 million

LABOUR FORCE
15.2 million

PER CAPITA INCOME
RM42,351 / USD10,118

MAJOR FOREIGN EXCHANGE EARNINGS 2020

MANUFACTURED GOODS
RM847.7 Billion

TOURIST RECEIPTS
RM12,688.2 Billion

PALM OIL
RM52.1 Biliion

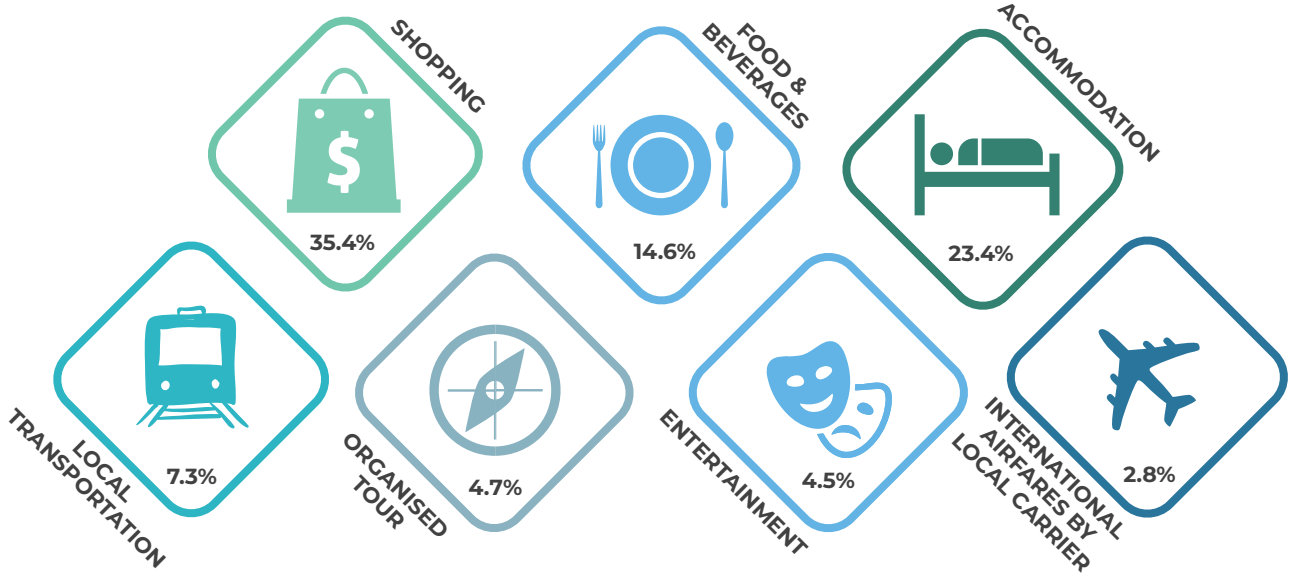
LNG
RM29.0 Billion

RUBBER
RM3.3 Billion

CRUDE OIL
RM19.0 Billion

Source: Central Bank of Malaysia Annual Report 2020 and Tourism Malaysia

COMPONENTS OF EXPENDITURE 2020

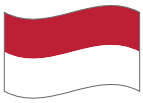


YEAR	2018	2019	2020
TOURIST ARRIVALS (MILLION)	25.8	26.1	4.3
TOURIST RECEIPTS (RM BILLION)	84.1	86.1	12.7
AVERAGE PER CAPITA (RM)	3,257.00	3,300.40	2,928.40

YEAR	2018	2019	2020
NUMBER OF HOTELS	4,750	4,826	5,339
NUMBER OF ROOMS	308,207	315,969	332,817
AVERAGE OCCUPANCY RATE	60.80%	58.80%	30.90%

TOP 5 TOURIST ARRIVALS TO MALAYSIA 2020

SINGAPORE
1,545,255



INDONESIA
711,723

CHINA
405,149

THAILAND
394,413

INDIA
155,883

ARRIVALS & RECEIPTS INDICATORS

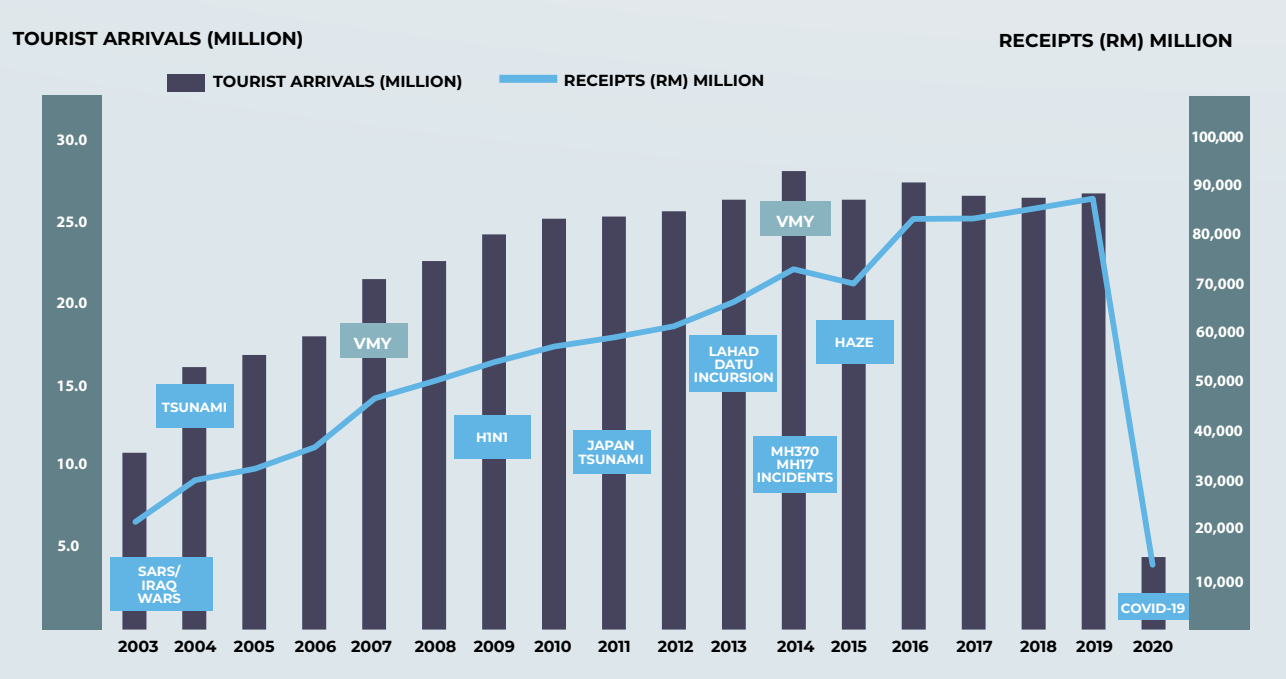
MELAKA CITY

TOURIST ARRIVALS & RECEIPTS TO MALAYSIA 2003-2020

Malaysia has recorded 4,332,722 tourist arrivals in 2020, a decline of -83.4%. In terms of tourists expenditure, Malaysia received RM 12.7 billion in tourism receipts, which is also a decline of -85.3% compared to the same period in 2019.

YEAR	TOURIST ARRIVALS	RECEIPTS (RM) MILLION
2003	10,576,915	21,291.1
2004	15,703,406	29,651.4
2005	16,431,055	31,954.1
2006	17,546,863	36,271.7
2007	20,972,822	46,070.0
2008	22,052,488	49,561.2
2009	23,646,191	53,367.7
2010	24,577,196	56,492.5
2011	24,714,324	58,315.9
2012	25,032,708	60,556.7
2013	25,715,460	65,443.3
2014	27,437,315	71,998.8
2015	25,721,251	69,119.6
2016	26,757,392	82,098.2
2017	25,948,459	82,165.0
2018	25,832,354	84,135.2
2019	26,100,784	86,143.5
2020	4,332,722	12,688.2

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

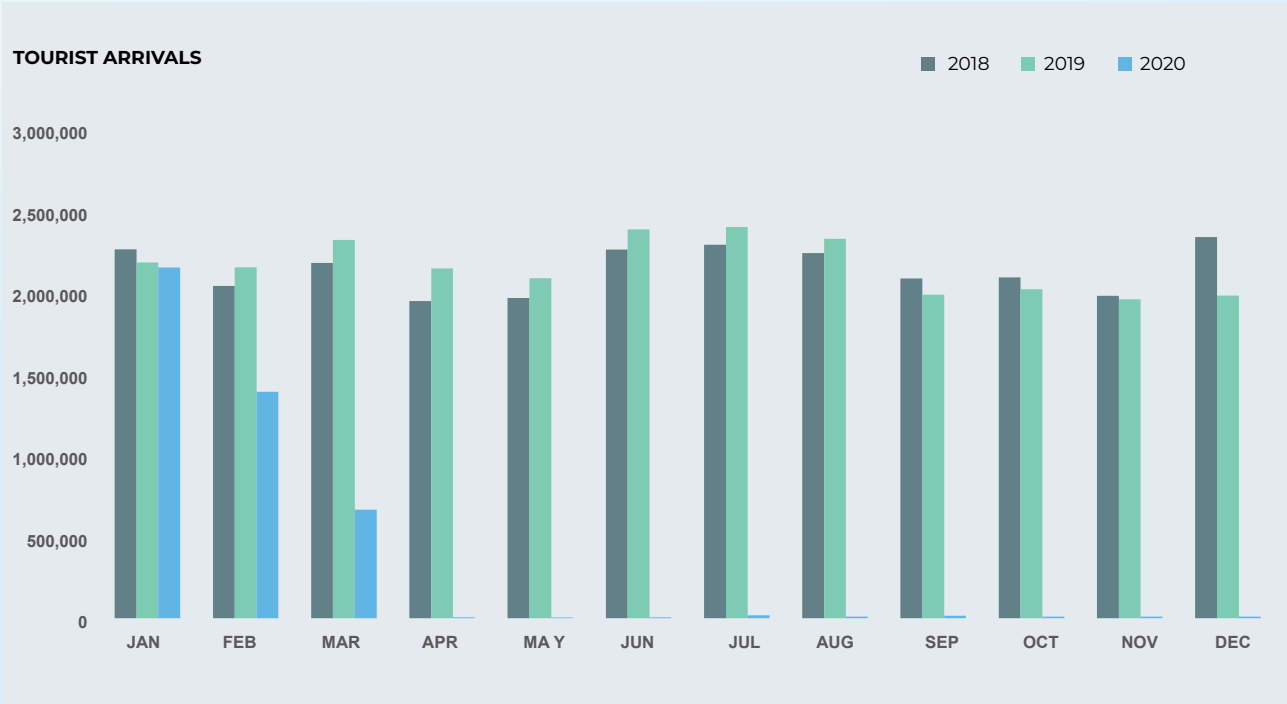


MONTHLY TOURIST ARRIVALS TO MALAYSIA 2018-2020

International tourist arrivals plunged drastically in year 2020. The widespread of COVID-19 pandemic attributed to the closure of Malaysian borders since March 2020, whereby only essential movements are allowed.

MONTH	2018	2019	2020	% CHANGES 2018/2019	% CHANGES 2019/2020
JAN	2,276,750	2,195,684	2,164,459	-3.6	-1.4
FEB	2,050,613	2,165,933	1,397,912	5.6	-35.5
MAR	2,192,855	2,334,613	671,084	6.5	-71.3
APR	1,957,248	2,159,517	7,546	10.3	-99.7
MAY	1,976,981	2,098,267	5,411	6.1	-99.7
JUNE	2,275,921	2,400,561	6,585	5.5	-99.7
JULY	2,305,324	2,415,097	18,660	4.8	-99.2
AUG	2,253,534	2,342,438	11,631	3.9	-99.5
SEPT	2,096,889	1,997,093	16,131	-4.8	-99.2
OCT	2,103,975	2,031,198	11,315	-3.5	-99.4
NOV	1,989,842	1,969,315	11,420	-1.0	-99.4
DEC	2,352,422	1,991,068	10,568	-15.4	-99.5
TOTAL	**25,832,354**	**26,100,784**	**4,332,722**	**1.0**	**-83.4**

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



MALAYSIA TOURIST ARRIVALS BY COUNTRY OF NATIONALITY 2018-2020

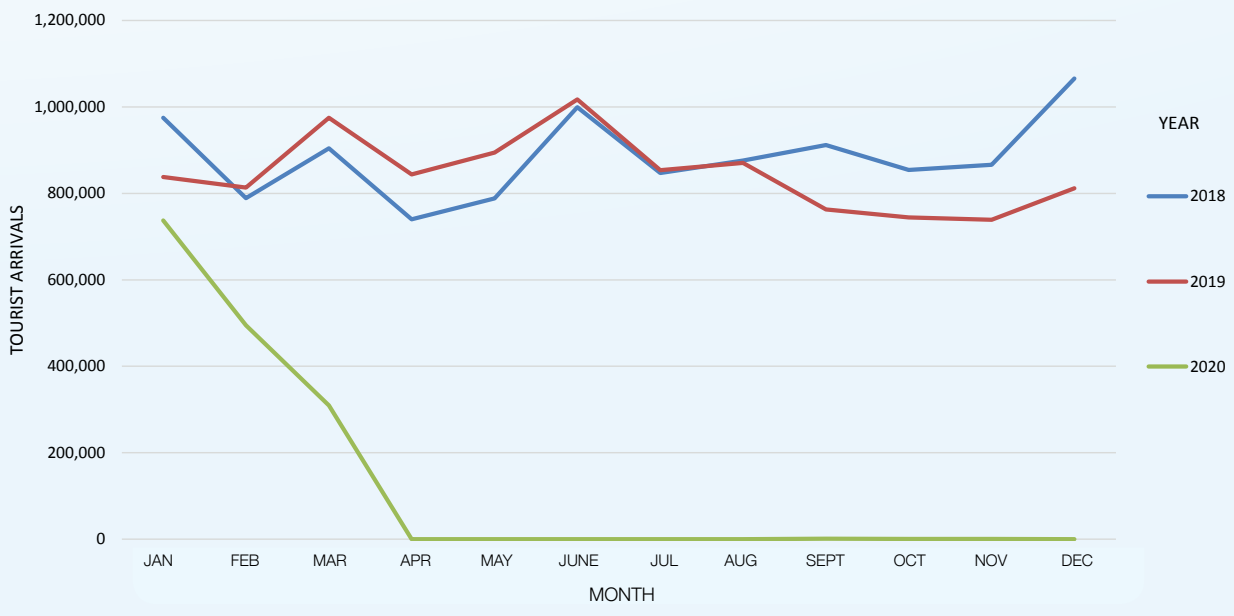
NO.	COUNTRY	2018	2019	2020	GROWTH % 2018/2019	GROWTH % 2019/2020
1	SINGAPORE	10,615,986	10,163,882	1,545,255	-4.3	-84.8
2	INDONESIA	3,277,689	3,623,277	711,723	10.5	-80.4
3	CHINA	2,944,133	3,114,257	405,149	5.8	-87.0
4	THAILAND	1,914,692	1,884,306	394,413	-1.6	-79.1
5	INDIA	600,311	735,309	155,883	22.5	-78.8
6	BRUNEI	1,382,031	1,216,123	136,020	-12.0	-88.8
7	SOUTH KOREA	616,783	673,065	119,750	9.1	-82.2
8	JAPAN	394,540	424,694	74,383	7.6	-82.5
9	AUSTRALIA	351,500	368,271	72,680	4.8	-80.3
10	PHILIPPINES	396,062	421,908	66,051	6.5	-84.3
11	VIETNAM	375,578	400,346	64,184	6.6	-84.0
12	UNITED KINGDOM	361,335	346,485	63,868	-4.1	-81.6
13	TAIWAN	383,922	382,916	60,090	-0.3	-84.3
14	U.S.A	253,384	269,928	48,810	6.5	-81.9
15	RUSSIA	72,785	79,984	28,694	9.9	-64.1
16	FRANCE	139,408	141,661	28,237	1.6	-80.1
17	GERMANY	128,895	130,221	27,458	1.0	-78.9
18	SAUDI ARABIA	112,263	121,444	23,390	8.2	-80.7
19	PAKISTAN	74,458	105,757	17,777	42.0	-83.2
20	BANGLADESH	150,054	179,000	17,634	19.3	-90.1
21	CANADA	84,705	87,568	16,631	3.4	-81.0
22	CAMBODIA	90,113	97,097	16,548	7.8	-83.0
23	NETHERLANDS	81,651	82,110	14,486	0.6	-82.4
24	MYANMAR	38,513	46,257	9,745	20.1	-78.9
25	SWEDEN	32,665	29,592	9,292	-9.4	-68.6
26	ITALY	52,055	54,710	8,971	5.1	-83.6
27	NEW ZEALAND	50,698	50,140	8,794	-1.1	-82.5
28	SRI LANKA	28,376	26,058	8,142	-8.2	-68.8
29	POLAND	24,364	27,033	7,539	11.0	-72.1
30	IRAN	67,094	46,559	7,078	-30.6	-84.8
31	SPAIN	42,267	43,616	6,367	3.2	-85.4
32	UKRAINE	14,529	16,019	6,326	10.3	-60.5
33	EGYPT	27,909	29,831	6,204	6.9	-79.2
34	KAZAKHSTAN	13,861	18,138	6,065	30.9	-66.6
35	DENMARK	23,566	22,314	6,061	-5.3	-72.8
36	LAOS	23,782	26,955	5,424	13.3	-79.9
37	SWITZERLAND	25,680	25,659	5,263	-0.1	-79.5
38	NEPAL	19,914	20,437	5,067	2.6	-75.2
39	SOUTH AFRICA	21,977	22,674	3,876	3.2	-82.9
40	IRELAND	19,687	19,696	3,735	0.0	-81.0
41	BELGIUM	20,624	22,082	3,734	7.1	-83.1
42	IRAQ	22,291	21,421	3,628	-3.9	-83.1
43	NORWAY	15,202	14,585	3,552	-4.1	-75.6
44	TURKEY	15,406	15,290	3,152	-0.8	-79.4
45	UAE	9,386	11,174	679	19.0	-93.9
46	OTHERS	420,230	440,935	94,914	4.9	-78.5
GRAND TOTAL		**25,832,354**	**26,100,784**	**4,332,722**	**1.0**	**-83.4**

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

SINGAPORE

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	975,397	967,891	1,017,864	987,182	1,025,126	1,151,845	1,285,206	1,162,550	1,178,442	1,214,776	1,278,027	1,128,341	13,372,647
2012*	872,209	873,442	975,489	954,771	995,478	1,160,941	1,205,228	1,198,582	1,021,447	1,182,146	1,239,277	1,335,258	13,014,268
2013	1,035,553	970,401	1,214,164	959,856	1,029,312	1,086,281	1,137,262	960,077	1,081,175	1,089,119	1,072,400	1,543,174	13,178,774
2014	1,203,449	1,049,961	1,294,891	1,110,604	1,140,478	1,295,684	1,141,012	1,080,534	1,163,986	1,103,055	1,059,220	1,290,093	13,932,967
2015	1,125,425	991,529	1,124,697	1,015,092	1,135,754	999,658	1,096,513	1,061,084	1,080,906	1,021,024	990,371	1,288,701	12,930,754
2016	1,135,104	997,121	1,125,822	1,014,016	1,130,075	1,194,314	1,059,679	1,075,069	1,095,495	1,130,947	998,206	1,317,113	13,272,961
2017	1,169,157	976,491	1,068,479	956,849	1,047,373	1,082,293	1,019,517	941,474	1,018,273	952,993	959,897	1,248,917	12,441,713
2018	974,677	788,733	904,058	739,975	788,447	999,336	846,951	876,124	911,816	853,921	866,272	1,065,676	10,615,986
2019	837,971	813,186	974,968	843,736	894,454	1,017,251	853,531	870,657	763,001	744,314	738,951	811,862	10,163,882
2020	737,477	494,638	309,476	69	55	105	257	381	1,169	709	574	345	1,545,255

* Note:Beginning 2012, the tourist arrivals are based on Country of Nationality
Source:Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

INDONESIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	154,689	121,037	157,957	155,636	155,862	178,258	216,701	173,753	185,126	202,849	179,482	253,031	2,134,381
2012*	161,164	175,995	183,520	177,536	190,898	219,248	206,455	199,977	196,293	225,415	209,238	236,867	2,382,606
2013	219,297	182,787	228,335	195,159	201,427	215,050	186,000	219,338	214,498	212,147	200,323	273,660	2,548,021
2014	250,264	199,203	226,861	199,776	237,398	241,027	229,257	229,838	245,830	261,573	229,033	277,473	2,827,533
2015	250,100	183,345	237,766	205,969	227,933	208,773	228,684	205,727	206,892	247,329	250,885	334,630	2,788,033
2016	278,505	229,558	218,080	208,508	232,381	211,667	293,253	248,249	212,351	324,983	258,803	333,626	3,049,964
2017	250,710	218,336	235,283	258,602	203,136	234,474	250,818	214,670	207,674	239,808	229,656	253,403	2,796,570
2018	291,830	237,462	260,258	253,795	249,033	322,832	306,074	260,896	256,766	262,194	256,986	319,563	3,277,689
2019	314,855	297,666	312,395	298,641	253,068	381,239	372,318	291,572	271,022	270,118	268,805	291,578	3,623,277
2020	332,890	256,212	112,040	287	171	482	5,975	744	1,317	462	552	591	711,723

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

THAILAND

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	120,896	85,824	122,594	149,675	120,230	122,688	110,049	127,930	141,314	118,579	100,176	122,093	1,442,048
2012*	110,761	89,457	109,448	130,442	105,412	93,121	101,474	98,781	120,448	113,647	97,327	92,706	1,263,024
2013	80,666	86,331	108,567	121,586	101,714	82,819	86,592	85,933	92,959	111,723	104,245	93,317	1,156,452
2014	107,648	97,125	128,358	126,632	114,492	109,227	89,678	114,951	91,347	122,688	106,103	91,049	1,299,298
2015	103,452	94,140	113,472	131,824	111,107	100,540	106,195	105,246	100,195	127,947	105,606	143,845	1,343,569
2016	128,216	132,281	149,245	174,646	155,678	124,387	152,493	150,047	144,261	158,825	150,311	160,410	1,780,800
2017	153,374	153,461	172,459	180,157	153,503	130,120	153,732	138,900	134,963	161,720	159,237	144,896	1,836,522
2018	157,288	150,507	166,085	181,653	154,369	141,148	169,905	157,258	148,472	184,168	147,441	156,398	1,914,692
2019	157,150	162,595	169,606	181,276	159,160	160,778	162,418	153,161	136,080	173,672	137,073	131,337	1,884,306
2020	138,852	126,191	66,374	6,815	4,786	5,115	7,369	7,950	8,623	7,395	7,605	7,338	394,413

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

BRUNEI

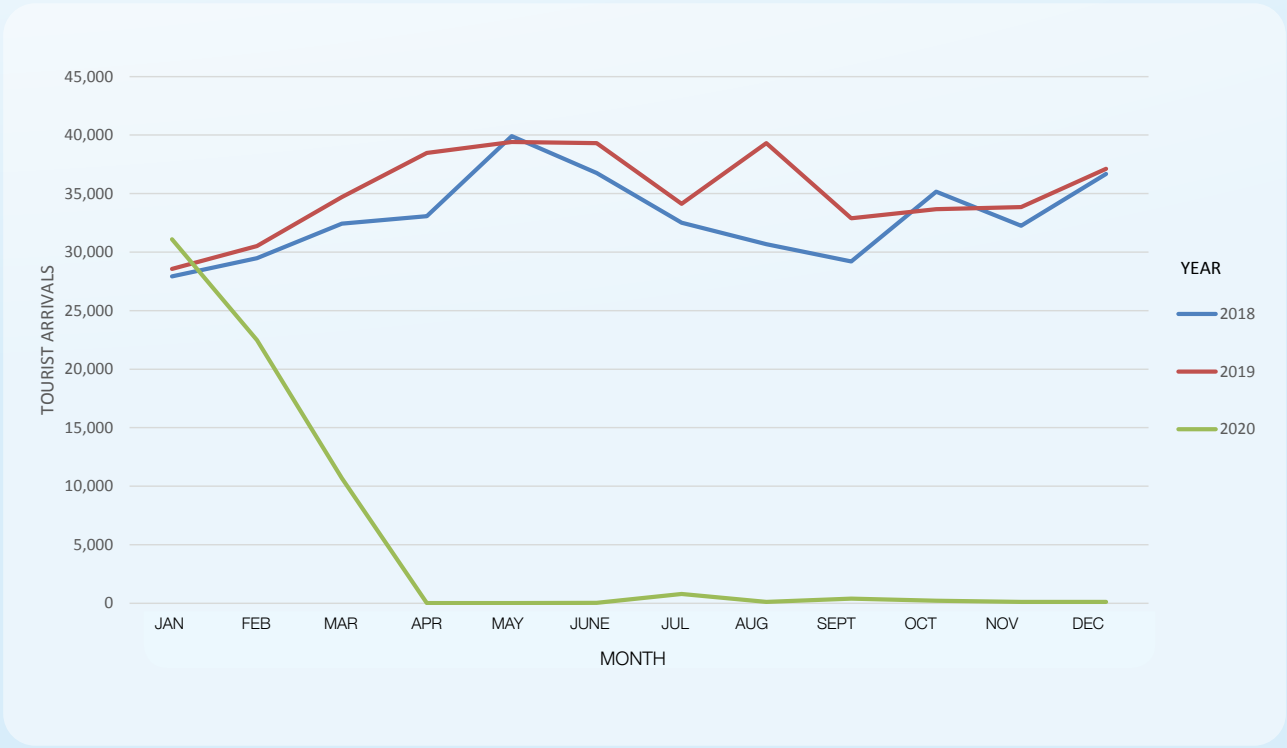
YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	100,748	68,665	128,508	105,962	93,219	98,238	101,072	78,635	110,404	93,417	102,419	158,117	1,239,404
2012*	85,240	80,065	125,786	94,698	91,735	110,641	92,578	113,764	90,125	97,398	107,563	168,477	1,258,070
2013	105,476	98,569	126,338	80,407	80,575	102,171	90,886	98,470	93,136	95,235	88,216	179,392	1,238,871
2014	95,792	78,997	121,330	78,055	114,025	111,632	99,932	87,105	93,668	104,575	98,561	129,438	1,213,110
2015	100,687	94,495	110,717	93,212	88,433	65,868	99,532	90,154	87,327	91,028	83,777	128,325	1,133,555
2016	100,183	97,235	123,867	113,044	104,136	98,904	110,140	110,531	122,407	125,342	107,045	178,182	1,391,016
2017	148,292	125,997	193,307	160,572	113,252	144,717	130,810	133,812	146,090	103,072	107,968	152,617	1,660,506
2018	113,191	102,707	140,798	111,035	113,471	131,344	101,354	107,331	134,492	100,186	108,822	117,300	1,382,031
2019	89,833	102,571	126,620	91,213	110,876	105,999	102,136	94,514	106,027	83,926	93,551	108,857	1,216,123
2020	69,885	45,998	19,529	32	39	110	59	44	152	58	48	66	136,020

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

PHILIPPINES

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	24,746	19,914	26,546	32,848	33,418	26,493	30,586	30,514	28,216	34,717	37,182	36,921	362,101
2012*	31,619	33,033	36,934	45,480	47,686	43,423	40,541	40,590	41,414	47,385	48,831	51,808	508,744
2013	41,193	42,524	47,715	48,418	53,336	44,192	41,939	41,742	42,669	47,862	46,511	59,046	557,147
2014	51,070	42,526	51,336	55,928	64,695	51,101	45,483	48,417	48,467	54,290	51,248	53,977	618,538
2015	49,211	41,393	48,199	59,340	55,242	39,639	36,547	39,682	44,183	45,937	44,740	50,804	554,917
2016	47,095	36,840	29,184	36,406	38,669	31,969	31,247	28,396	34,976	33,489	28,936	40,239	417,446
2017	26,732	24,082	27,618	35,625	29,276	34,358	31,122	31,047	31,270	33,208	30,104	36,117	370,559
2018	27,921	29,482	32,429	33,070	39,902	36,763	32,514	30,671	29,210	35,172	32,250	36,678	396,062
2019	28,563	30,512	34,699	38,481	39,401	39,318	34,123	39,309	32,888	33,661	33,842	37,111	421,908
2020	31,095	22,474	10,688	7	12	35	790	112	388	223	109	118	66,051

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

VIETNAM

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	9,666	11,606	12,859	11,847	13,058	16,716	22,944	18,044	12,046	14,341	15,215	15,441	173,783
2012*	12,210	17,024	16,535	17,142	16,881	22,487	25,701	19,878	17,017	15,386	15,176	15,571	211,008
2013	12,912	17,846	19,375	19,979	19,891	22,779	23,854	18,940	19,217	20,141	19,035	21,731	235,700
2014	18,245	23,839	23,123	22,210	25,644	29,354	33,388	25,960	21,648	22,090	20,102	20,113	285,716
2015	17,334	13,817	23,442	19,767	16,386	19,451	24,166	24,740	17,482	17,990	17,127	17,924	229,626
2016	16,346	15,797	14,375	15,633	15,911	25,175	26,030	22,234	16,555	17,134	16,571	15,116	216,877
2017	17,008	18,093	18,866	19,841	19,053	29,059	31,963	24,493	19,101	18,576	16,593	16,281	248,927
2018	22,060	27,173	29,688	29,846	31,424	44,705	52,163	39,476	27,489	26,948	21,854	22,752	375,578
2019	22,002	32,153	29,981	32,608	33,436	50,134	53,653	39,847	29,579	28,852	27,822	20,279	400,346
2020	29,779	25,454	8,134	15	49	2	330	100	106	48	119	48	64,184

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

CAMBODIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	4,668	3,058	3,863	4,880	3,793	3,583	4,540	4,293	4,813	4,084	4,152	3,745	49,472
2012*	3,224	2,834	3,252	4,969	4,496	4,076	4,870	3,703	4,305	4,288	5,349	4,813	50,179
2013	4,468	5,063	5,226	6,725	6,237	4,789	4,986	4,919	4,874	5,697	5,368	6,182	64,534
2014	5,717	5,554	5,345	7,099	6,970	6,072	5,484	5,963	6,192	6,449	7,159	5,696	73,700
2015	5,805	5,081	5,870	8,029	6,265	5,678	5,922	6,335	6,332	7,407	7,164	5,171	75,059
2016	5,471	5,873	4,788	5,089	5,368	5,236	5,617	5,361	4,862	4,320	5,305	4,554	61,844
2017	4,047	4,210	2,984	3,422	2,808	2,758	3,031	3,266	4,397	4,020	3,984	3,077	42,004
2018	5,773	7,206	5,879	8,175	9,160	7,013	5,957	7,127	9,210	10,891	7,426	6,296	90,113
2019	7,740	8,210	7,576	9,994	9,701	7,784	8,247	8,736	9,586	6,560	6,736	6,227	97,097
2020	7,713	6,600	2,064	7	2	14	122	1	7	6	4	8	16,548

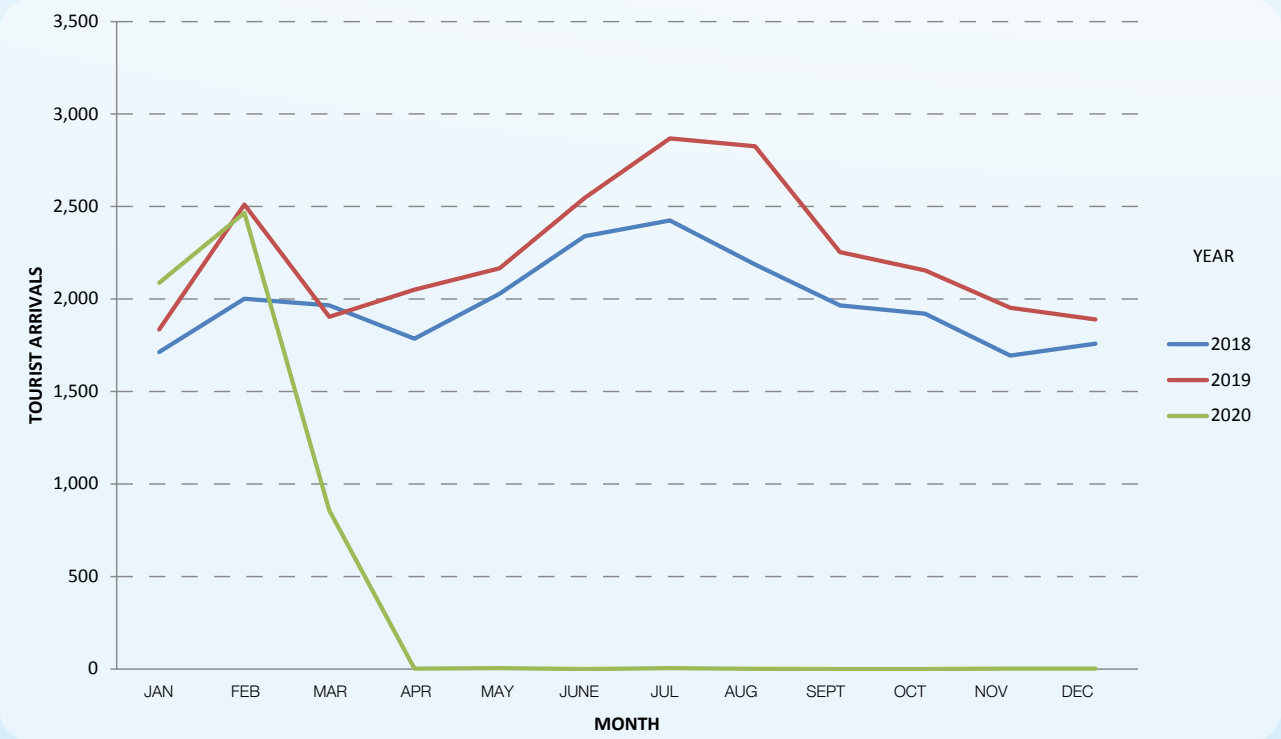
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

SOUTH EAST ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

LAOS

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,507	2,047	2,216	2,606	1,923	1,718	1,972	1,881	1,537	2,775	3,776	4,562	29,520
2012*	2,694	2,856	2,468	2,265	3,264	3,757	4,652	3,294	3,257	3,220	3,286	3,351	38,364
2013	2,660	2,816	2,673	2,073	2,778	3,389	4,142	3,259	3,011	3,000	2,704	3,171	35,676
2014	2,949	2,920	2,748	2,391	3,177	2,349	1,734	1,863	1,653	1,559	2,045	1,239	26,627
2015	1,467	1,244	1,625	2,286	2,168	2,040	2,495	2,338	2,275	2,209	2,173	2,128	24,448
2016	2,069	2,329	2,476	2,088	2,251	2,519	3,246	3,587	2,725	1,944	2,868	2,959	31,061
2017	2,875	3,269	3,053	2,946	2,254	3,612	4,178	4,093	3,400	3,267	3,112	3,401	39,460
2018	1,714	2,001	1,965	1,785	2,028	2,339	2,425	2,187	1,966	1,920	1,694	1,758	23,782
2019	1,836	2,510	1,904	2,050	2,166	2,547	2,868	2,825	2,253	2,154	1,953	1,889	26,955
2020	2,087	2,465	857	2	4	0	4	1	0	0	2	2	5,424

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



MYANMAR

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	7,372	5,335	6,848	6,648	6,083	6,246	6,976	7,375	6,405	7,063	7,474	8,121	81,946
2012*	5,824	6,166	6,767	8,283	7,465	7,421	7,006	6,004	6,357	6,006	7,163	9,011	83,473
2013	8,034	8,087	8,450	9,897	9,154	6,630	5,544	5,091	5,534	6,844	8,269	9,206	90,740
2014	8,581	6,818	7,815	8,754	9,058	6,454	4,743	5,999	8,467	8,141	8,823	11,699	95,352
2015	9,276	6,027	6,904	5,599	5,194	4,084	3,860	3,994	4,283	3,502	5,629	8,201	66,553
2016	7,347	3,621	3,287	4,129	3,459	3,761	3,385	3,248	3,382	4,211	3,638	5,707	49,175
2017	3,540	2,633	3,304	4,638	3,010	3,811	3,354	3,748	3,279	3,507	3,315	4,175	42,314
2018	5,042	3,049	3,045	3,418	2,963	3,166	2,405	2,566	2,963	3,096	3,276	3,524	38,513
2019	2,636	3,450	3,448	3,727	3,504	4,183	3,562	4,630	4,141	4,617	4,398	3,961	46,257
2020	4,695	3,091	1,601	12	9	32	32	16	35	41	100	81	9,745

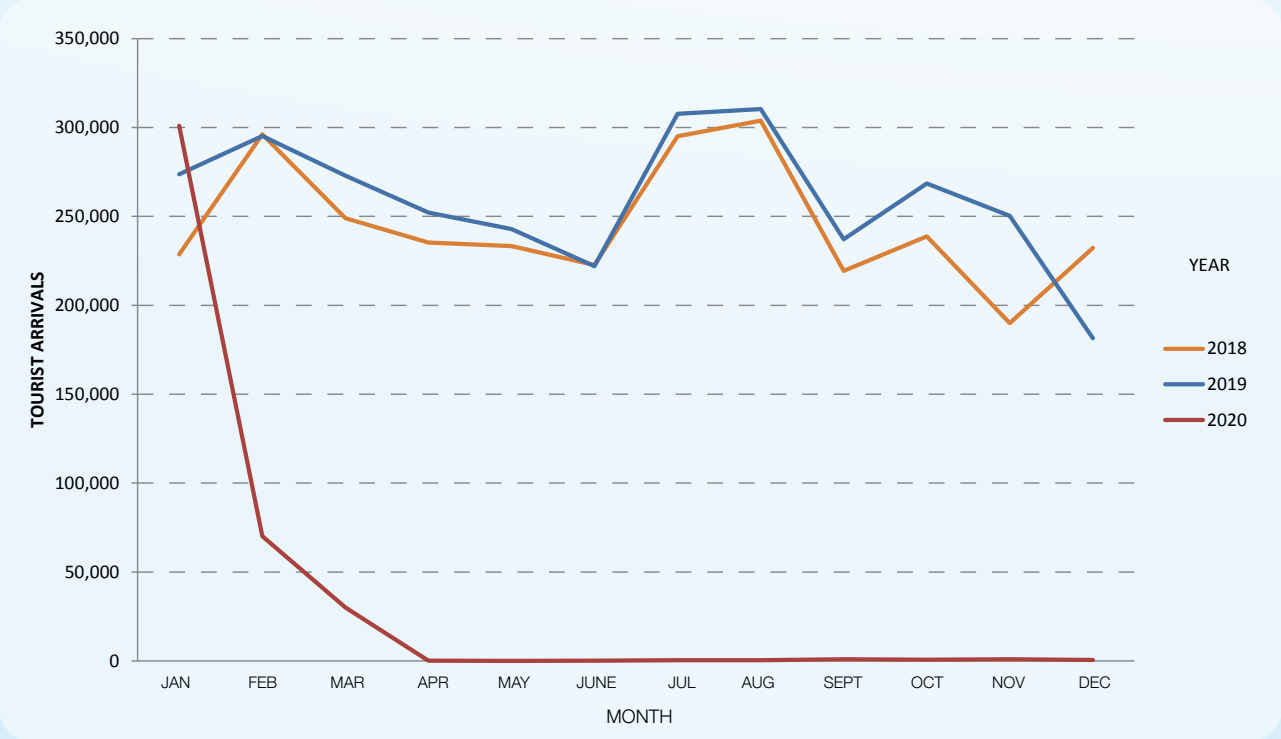
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

PEOPLE'S REPUBLIC OF CHINA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	116,195	88,549	96,098	87,760	92,916	83,437	142,173	140,854	85,558	101,095	102,231	113,670	1,250,536
2012*	142,997	118,464	128,795	130,149	125,489	112,395	161,401	154,688	108,314	127,581	124,985	123,527	1,558,785
2013	138,265	186,866	168,118	164,175	149,331	137,001	186,965	171,449	147,307	111,730	104,772	125,444	1,791,423
2014	172,396	180,069	168,001	132,158	102,072	96,181	146,493	149,211	121,183	118,289	119,092	108,210	1,613,355
2015	118,980	136,507	123,778	127,555	120,474	124,089	172,800	189,325	138,997	129,890	124,720	170,048	1,677,163
2016	162,340	181,028	169,575	170,293	156,634	152,593	195,467	218,487	156,939	191,741	157,264	212,581	2,124,942
2017	194,861	182,679	173,838	184,240	169,708	172,401	222,441	223,678	177,361	195,219	171,418	213,822	2,281,666
2018	228,621	296,084	249,027	235,266	233,271	222,642	295,096	303,867	219,278	238,797	189,973	232,211	2,944,133
2019	273,731	295,150	272,919	252,093	242,884	222,005	307,660	310,380	237,134	268,510	250,286	181,505	3,114,257
2020	300,934	70,137	29,996	72	18	128	396	407	967	706	869	519	405,149

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



JAPAN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	29,326	27,427	29,598	24,779	25,592	26,139	34,460	43,104	32,950	34,147	38,241	41,211	386,974
2012*	31,986	39,760	40,271	32,507	34,044	37,304	40,391	46,540	40,513	39,452	42,692	44,548	470,008
2013	41,179	46,222	52,023	35,923	38,673	36,273	32,260	41,659	46,797	43,925	44,886	53,256	513,076
2014	46,805	46,685	56,369	37,692	42,431	37,105	41,331	58,754	48,959	44,643	46,692	45,640	553,106
2015	43,446	36,164	45,729	35,393	33,462	29,804	39,967	52,575	45,423	39,534	38,278	43,794	483,569
2016	39,232	34,308	38,412	33,305	28,376	25,060	30,137	40,318	32,946	37,328	34,571	39,775	413,768
2017	30,034	35,631	38,982	27,696	27,105	24,533	30,975	42,160	35,825	33,653	33,879	32,304	392,777
2018	32,736	33,620	37,695	27,190	28,337	26,476	32,886	45,088	34,824	33,298	29,943	32,447	394,540
2019	32,196	34,750	37,103	34,269	28,606	29,637	35,270	51,176	38,276	35,232	33,221	34,958	424,694
2020	32,263	32,963	7,928	11	8	28	140	186	364	181	158	153	74,383

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EAST ASIA & NORTH ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

SOUTH KOREA

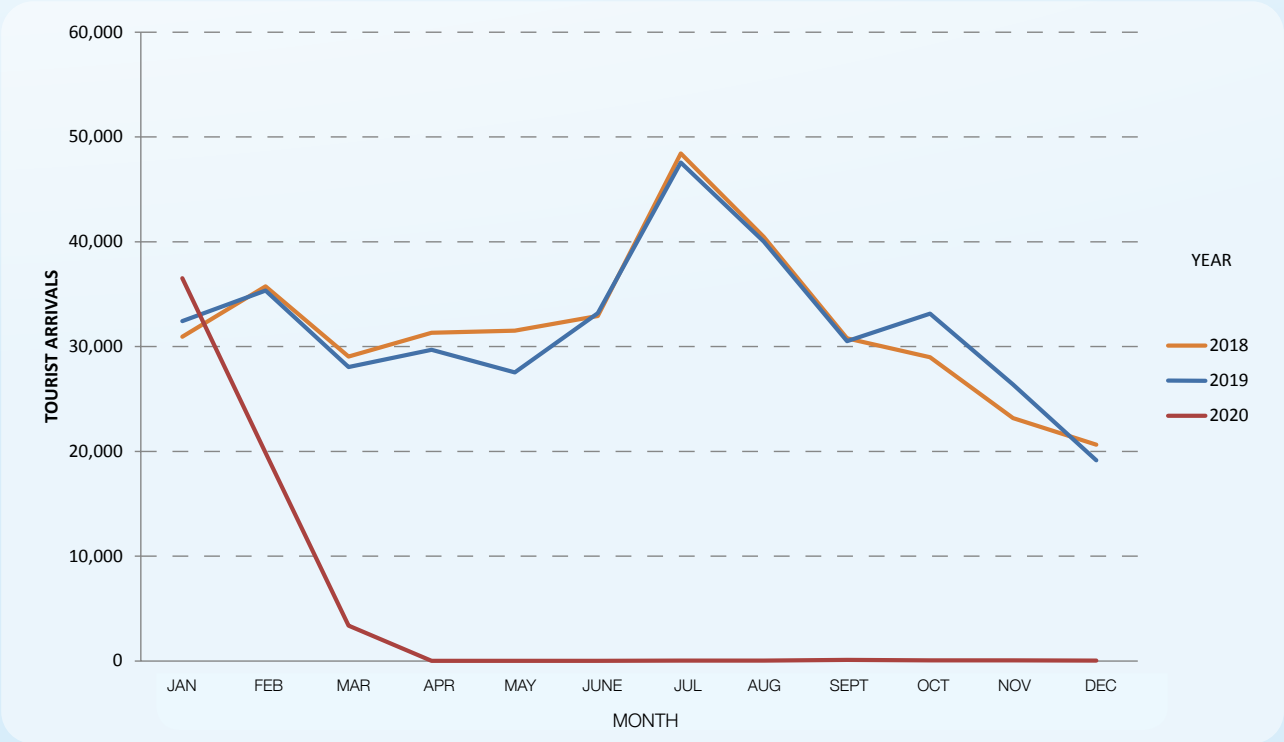
YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	27,995	18,144	16,505	15,795	19,599	19,086	29,200	29,048	18,150	20,263	24,269	25,374	263,428
2012*	29,740	27,922	19,315	18,116	19,899	23,261	32,326	27,402	22,380	18,270	22,469	22,877	283,977
2013	31,178	26,397	21,920	17,485	19,612	16,624	31,270	22,317	20,174	21,125	21,018	25,502	274,622
2014	42,207	35,443	31,364	24,739	29,449	25,881	35,262	43,127	27,297	30,724	29,162	31,114	385,769
2015	55,297	36,515	29,366	28,773	29,136	25,926	37,299	42,512	27,014	32,190	34,200	42,933	421,161
2016	61,933	47,349	30,563	31,218	29,293	27,667	34,429	42,117	29,565	34,025	33,975	42,305	444,439
2017	53,139	41,699	35,802	30,415	27,947	29,460	42,349	46,701	40,339	43,110	42,531	51,036	484,528
2018	68,621	56,077	42,362	36,684	41,825	46,460	64,496	61,224	45,255	47,754	52,851	53,174	616,783
2019	74,964	64,366	47,497	39,966	43,894	53,265	69,225	65,245	49,658	48,241	53,496	63,248	673,065
2020	84,734	30,679	3,158	3	0	20	162	263	345	174	107	105	119,750

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TAIWAN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	16,919	12,133	16,795	17,716	19,204	21,517	33,999	27,316	17,157	17,838	18,136	15,053	233,783
2012*	20,526	19,249	16,774	16,270	18,500	22,086	33,395	23,574	18,821	18,602	17,404	17,318	242,519
2013	23,310	29,114	19,492	20,400	21,120	25,430	35,055	25,533	24,930	21,123	20,814	19,945	286,266
2014	25,938	24,197	20,462	18,434	20,335	22,993	36,603	30,188	18,940	20,131	19,100	17,344	274,665
2015	24,053	26,115	19,268	20,462	21,482	24,683	36,760	31,498	21,661	21,367	20,265	15,610	283,224
2016	26,218	29,510	19,769	22,099	20,128	23,342	40,877	34,274	25,643	19,469	20,277	19,255	300,861
2017	26,410	28,322	25,197	25,834	25,397	27,227	38,281	34,609	26,913	32,646	21,760	20,331	332,927
2018	30,938	35,748	29,043	31,324	31,523	32,921	48,411	40,453	30,779	28,968	23,172	20,642	383,922
2019	32,424	35,330	28,046	29,691	27,521	33,185	47,554	40,002	30,520	33,128	26,364	19,151	382,916
2020	36,524	19,863	3,363	2	2	9	33	43	96	67	52	36	60,090

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

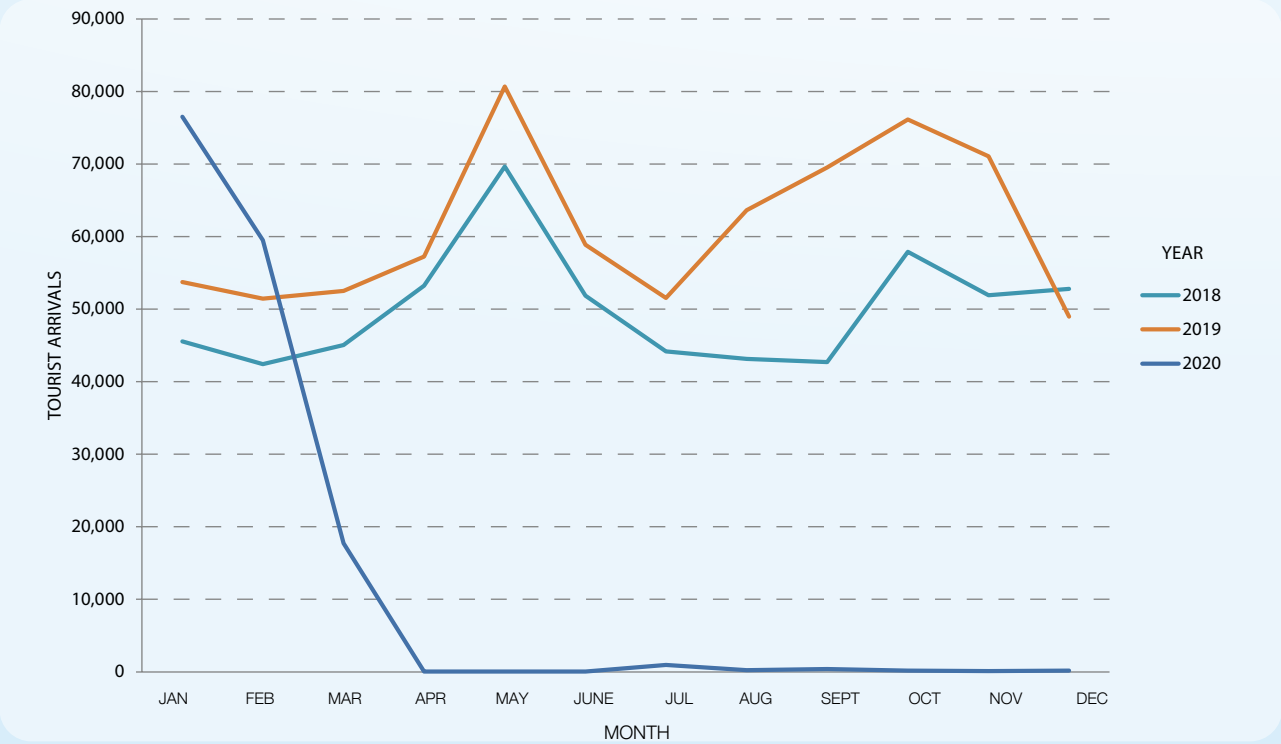


SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

INDIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	54,132	37,579	46,799	55,938	83,343	63,720	59,649	54,899	45,769	63,669	62,562	64,997	693,056
2012*	59,114	48,137	48,226	58,993	85,008	65,626	56,837	47,732	45,253	58,962	63,361	54,022	691,271
2013	50,624	49,301	55,559	58,829	78,214	55,782	45,587	42,276	45,962	50,830	54,290	63,735	650,989
2014	62,796	49,388	60,715	62,437	93,162	63,950	52,983	57,884	63,612	76,408	60,631	66,142	770,108
2015	67,327	48,465	61,404	66,791	78,157	56,510	51,488	53,699	55,979	64,947	54,749	62,625	722,141
2016	67,529	49,200	52,193	66,056	72,698	52,177	46,648	44,793	41,452	47,784	46,720	51,328	638,578
2017	38,068	33,210	38,422	43,974	65,422	49,315	45,499	40,348	42,129	53,172	50,505	52,675	552,739
2018	45,543	42,423	45,049	53,232	69,655	51,853	44,161	43,134	42,686	57,884	51,911	52,780	600,311
2019	53,736	51,447	52,507	57,235	80,684	58,877	51,542	63,617	69,522	76,129	71,042	48,971	735,309
2020	76,516	59,488	17,723	51	37	58	956	242	377	166	110	159	155,883

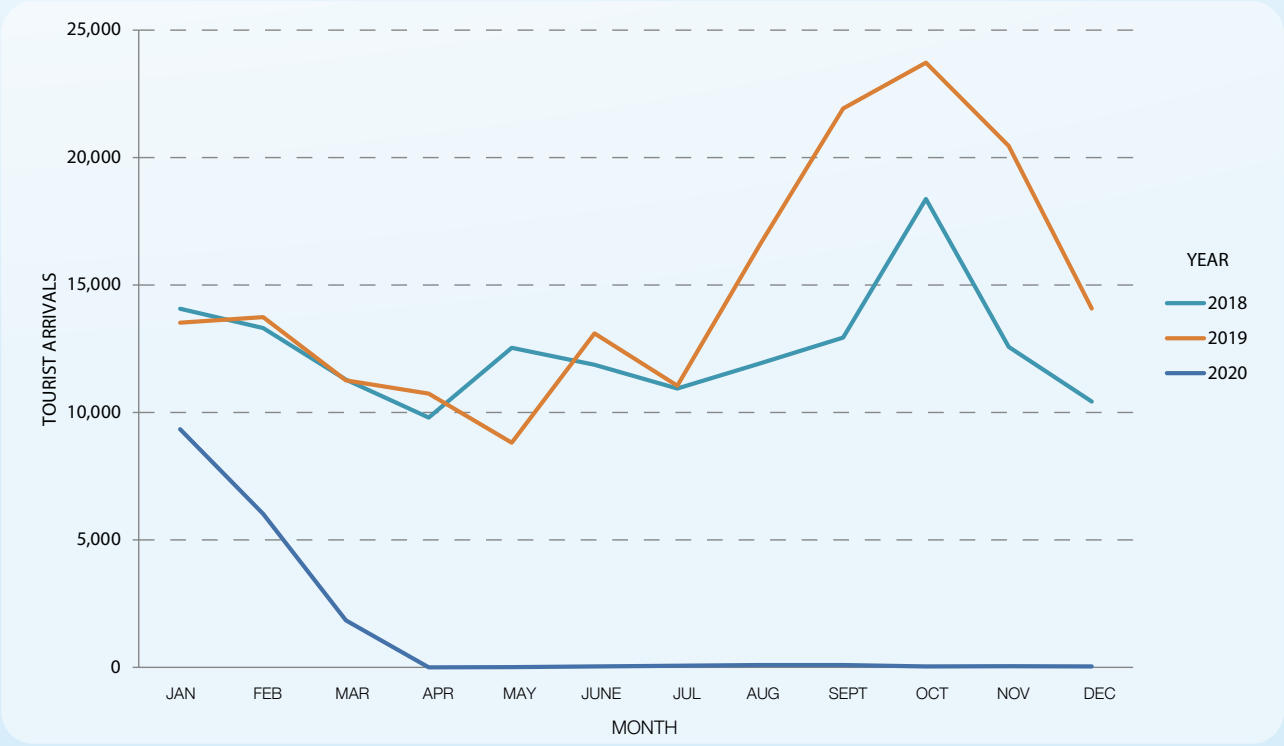
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



BANGLADESH

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	7,070	5,077	5,775	4,089	4,853	5,676	4,949	4,201	4,889	5,670	5,798	7,556	65,603
2012*	6,935	5,199	6,532	6,094	6,913	7,975	7,625	8,300	7,615	7,151	8,907	7,219	86,465
2013	8,662	9,995	9,781	9,985	10,254	8,911	6,789	9,947	11,957	14,716	15,925	17,741	134,663
2014	18,059	14,144	15,539	13,783	15,038	15,212	13,091	15,749	15,310	19,682	23,796	25,015	204,418
2015	19,181	17,570	13,954	7,421	8,980	7,983	10,847	9,607	11,627	8,151	12,696	19,135	147,152
2016	15,594	13,705	6,988	6,682	7,142	5,757	11,333	7,717	8,836	8,988	8,321	13,544	114,607
2017	12,038	9,002	9,915	10,755	9,135	10,380	10,225	7,942	9,007	6,971	6,298	10,168	111,836
2018	14,064	13,313	11,289	9,802	12,534	11,871	10,937	11,928	12,940	18,374	12,571	10,431	150,054
2019	13,525	13,743	11,263	10,740	8,818	13,104	11,051	16,595	21,918	23,716	20,449	14,078	179,000
2020	9,342	6,026	1,841	0	10	36	67	94	91	35	49	43	17,634

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

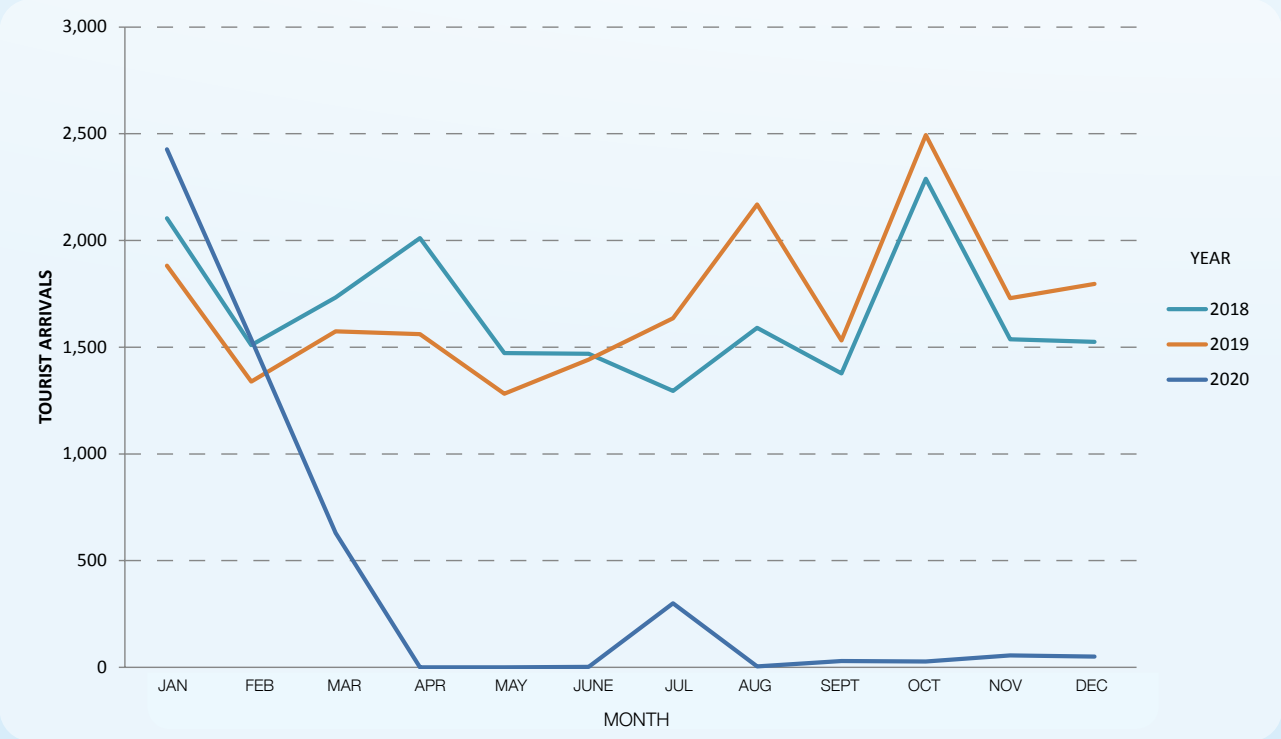


SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

NEPAL

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	8,885	5,051	6,395	3,887	4,948	6,532	7,210	8,491	6,669	5,621	9,149	8,953	81,791
2012*	6,552	6,919	7,005	7,759	8,584	14,553	13,361	11,627	12,214	11,270	9,665	13,664	123,173
2013	13,148	9,108	12,385	11,303	11,826	10,892	12,888	9,346	7,461	8,897	7,758	17,136	132,148
2014	15,039	11,175	14,988	14,949	18,119	5,972	5,661	16,356	11,750	6,813	16,745	21,577	159,144
2015	18,249	11,965	17,021	11,337	1,263	1,674	1,530	4,089	4,535	2,620	5,224	13,652	93,159
2016	9,727	8,844	10,193	6,632	1,673	1,777	1,684	2,107	1,348	1,674	3,217	11,600	60,476
2017	1,865	1,513	2,217	2,052	1,310	1,147	1,601	1,629	2,097	2,388	1,195	1,539	20,553
2018	2,104	1,510	1,733	2,011	1,473	1,469	1,295	1,591	1,377	2,289	1,537	1,525	19,914
2019	1,882	1,339	1,574	1,561	1,282	1,442	1,636	2,169	1,532	2,494	1,730	1,796	20,437
2020	2,427	1,537	630	0	0	3	300	5	30	28	56	51	5,067

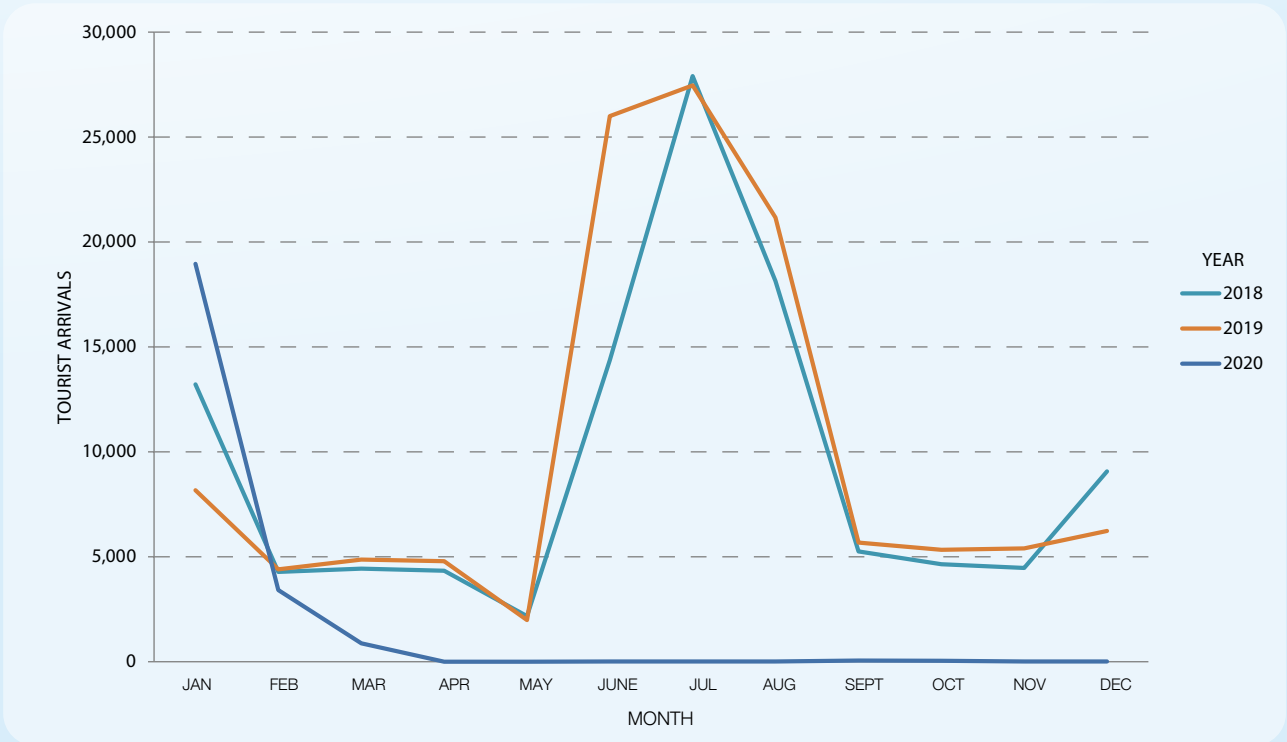
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



KINGDOM OF SAUDI ARABIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	4,015	3,716	3,546	5,558	4,366	10,699	20,393	4,252	9,586	8,676	8,075	4,811	87,693
2012*	8,956	4,921	6,708	5,168	6,204	22,804	9,521	8,662	7,603	12,485	5,039	4,294	102,365
2013	9,646	4,225	8,404	4,882	6,432	19,719	1,603	12,161	6,135	10,855	6,252	4,672	94,986
2014	11,743	5,326	9,962	5,651	7,323	12,775	7,681	23,612	13,368	6,852	5,667	3,961	113,921
2015	9,631	4,098	9,936	5,696	5,260	5,774	16,613	13,935	13,404	5,756	4,827	4,824	99,754
2016	12,517	4,466	11,526	6,254	6,133	2,280	24,263	28,952	11,038	3,819	8,502	4,128	123,878
2017	9,360	6,331	6,642	6,546	2,603	4,351	22,442	21,628	8,535	4,351	3,903	3,857	100,549
2018	13,217	4,280	4,435	4,336	2,173	14,363	27,900	18,133	5,251	4,641	4,468	9,066	112,263
2019	8,173	4,400	4,865	4,784	1,982	25,994	27,461	21,158	5,674	5,328	5,392	6,233	121,444
2020	18,953	3,416	871	0	0	6	8	9	57	42	15	13	23,390

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

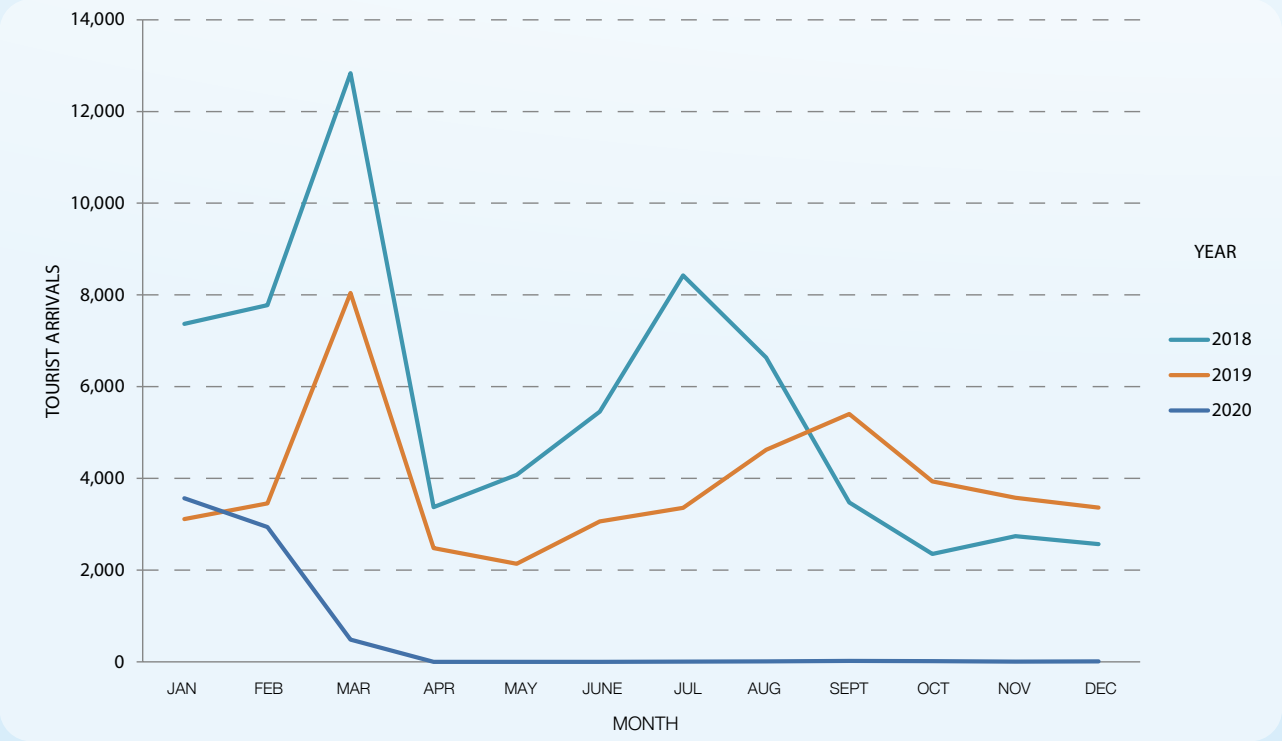


SOUTH ASIA & MIDDLE EAST
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

IRAN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	11,009	8,871	20,315	6,752	7,244	10,257	11,940	13,847	13,911	10,957	11,311	13,203	139,617
2012*	9,239	11,301	20,826	8,158	8,185	9,970	11,425	15,462	12,334	7,952	7,849	4,703	127,404
2013	4,950	6,065	10,528	5,038	4,969	6,207	4,239	6,200	8,534	7,088	7,303	7,195	78,316
2014	6,160	5,802	11,689	4,431	5,121	4,923	4,856	6,175	7,301	5,465	4,614	5,727	72,264
2015	5,822	4,736	10,720	3,356	4,003	4,076	4,816	4,439	6,279	5,714	4,577	6,528	65,066
2016	6,397	6,143	5,424	1,611	2,190	2,273	3,802	3,524	3,921	4,021	3,049	4,747	47,102
2017	1,491	5,269	5,112	1,601	3,505	5,844	6,075	6,987	9,055	5,005	4,359	4,720	59,023
2018	7,372	7,779	12,835	3,374	4,079	5,454	8,424	6,637	3,475	2,356	2,741	2,568	67,094
2019	3,112	3,455	8,042	2,481	2,138	3,063	3,359	4,623	5,404	3,938	3,579	3,365	46,559
2020	3,566	2,941	485	0	1	3	9	13	24	17	9	10	7,078

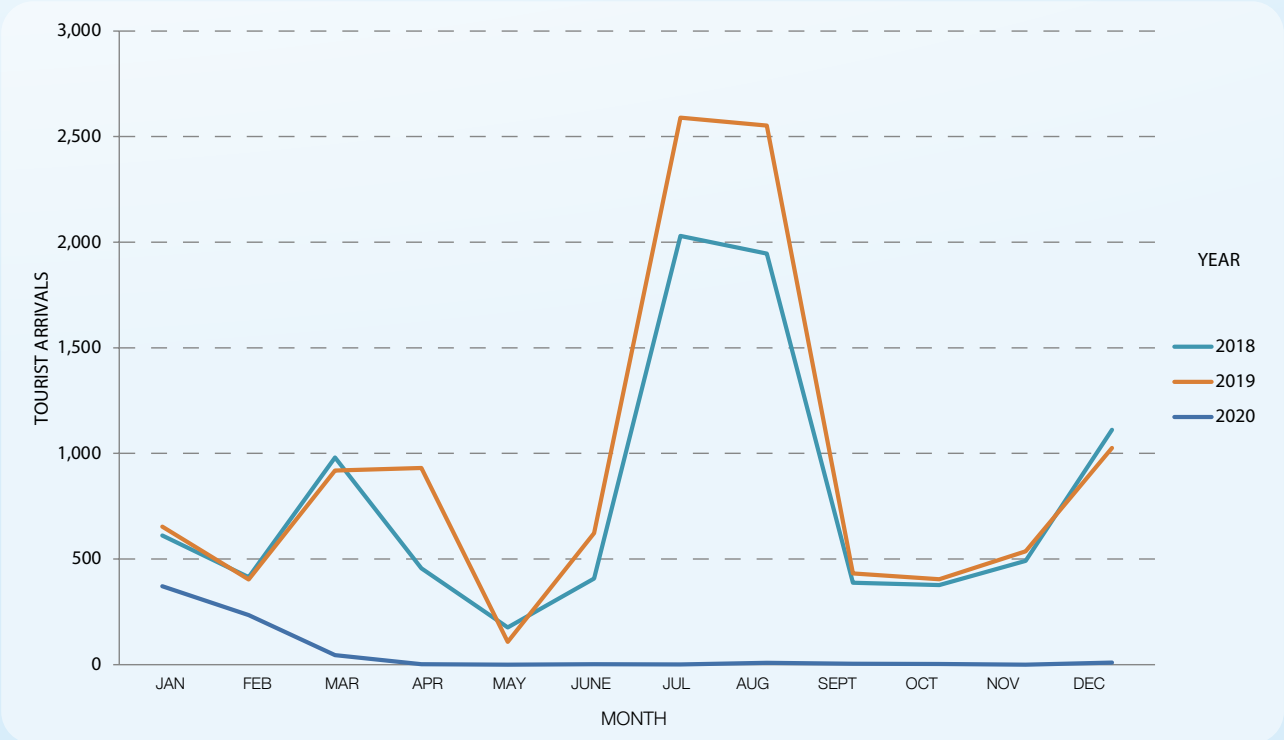
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



UNITED ARAB EMIRATES

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	1,305	1,055	1,252	1,424	1,393	3,059	6,613	1,166	1,395	1,234	1,763	2,553	24,212
2012*	954	771	2,289	938	624	2,552	2,143	3,143	999	795	875	2,150	18,233
2013	710	640	1,636	1,995	709	2,114	227	4,693	1,122	1,553	1,099	3,332	19,830
2014	978	947	2,103	1,825	919	1,160	1,507	5,191	800	1,182	874	2,286	19,772
2015	912	541	1,663	1,586	436	346	2,811	2,919	871	804	824	2,056	15,769
2016	977	521	1,606	841	481	263	3,221	2,459	824	672	629	1,656	14,150
2017	450	324	986	487	234	417	1,834	1,809	428	286	338	962	8,555
2018	611	414	980	456	176	407	2,030	1,946	387	376	491	1,112	9,386
2019	653	403	919	931	107	622	2,589	2,552	432	404	536	1,026	11,174
2020	371	234	45	2	0	2	1	8	4	3	0	9	679

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

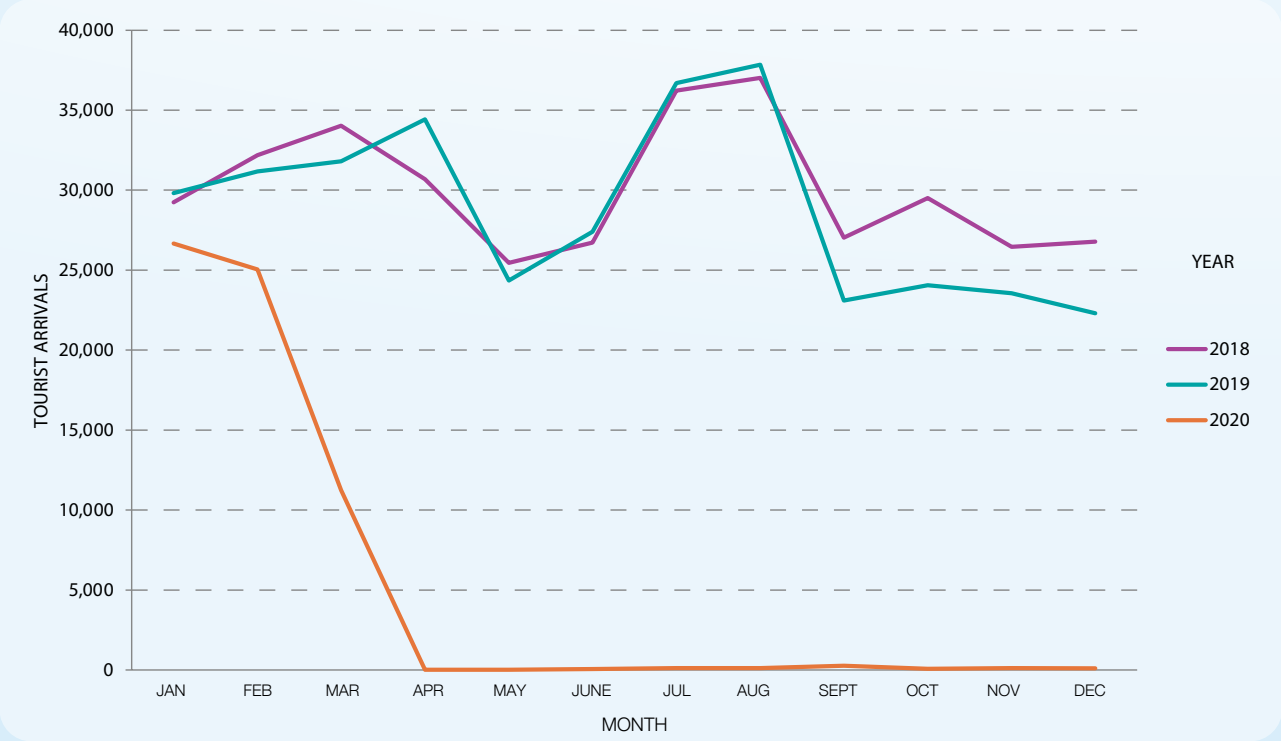


EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

UNITED KINGDOM

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	34,012	26,152	33,675	38,465	26,076	27,328	39,736	42,038	33,603	33,676	34,806	34,373	403,940
2012*	32,674	33,395	37,651	34,503	28,281	30,234	36,033	35,060	32,170	34,359	34,544	33,303	402,207
2013	33,832	35,939	45,681	35,057	32,630	28,147	30,429	30,795	32,634	34,718	33,974	39,636	413,472
2014	41,443	38,102	46,269	39,693	34,234	31,281	36,438	39,862	33,512	36,374	34,723	33,858	445,789
2015	37,298	33,092	40,138	36,438	27,787	27,061	34,531	35,634	29,602	32,964	32,917	33,557	401,019
2016	38,566	34,174	40,459	38,879	28,694	25,541	35,140	36,889	28,173	34,560	29,146	30,048	400,269
2017	33,244	28,217	29,699	33,003	24,440	25,325	34,707	36,765	30,917	30,014	25,212	27,275	358,818
2018	29,235	32,192	34,025	30,688	25,460	26,728	36,221	37,019	27,031	29,510	26,452	26,774	361,335
2019	29,814	31,169	31,806	34,419	24,350	27,393	36,688	37,848	23,095	24,053	23,552	22,298	346,485
2020	26,670	25,042	11,235	19	23	61	115	123	264	81	123	112	63,868

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



FRANCE

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	9,755	8,770	11,014	10,763	8,992	7,516	14,590	16,747	8,242	10,598	9,613	11,380	127,980
2012*	10,209	13,112	13,080	12,841	9,798	9,490	15,097	14,923	8,705	10,084	9,058	9,775	136,172
2013	11,128	12,398	16,796	13,643	12,507	8,673	11,329	12,672	10,477	11,844	11,175	12,466	145,108
2014	14,728	14,899	17,761	15,573	13,322	9,504	16,523	21,489	10,933	13,634	10,533	11,074	169,973
2015	13,920	13,776	14,501	14,016	11,347	8,817	15,785	18,378	10,011	11,809	9,549	9,565	151,474
2016	14,491	12,581	11,601	14,857	8,476	7,156	14,898	16,371	8,188	9,505	7,832	8,301	134,257
2017	9,711	12,490	10,814	11,731	8,537	7,957	16,206	18,022	9,492	10,172	7,742	8,794	131,668
2018	10,936	12,210	12,551	12,587	9,936	9,338	17,794	18,622	9,220	9,651	8,263	8,300	139,408
2019	10,744	12,340	12,300	13,022	9,436	9,875	18,726	19,541	8,939	10,247	8,248	8,243	141,661
2020	10,397	12,563	5,057	3	5	16	20	35	68	25	23	25	28,237

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

GERMANY

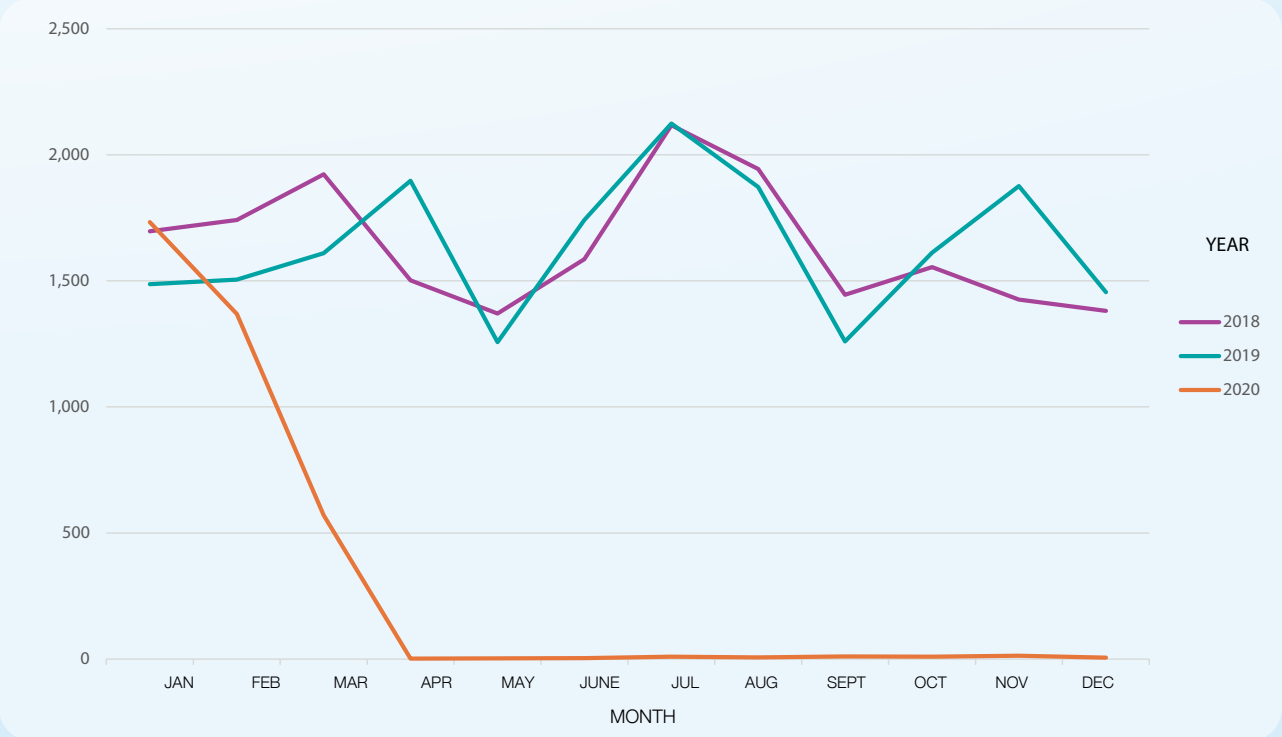
YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	12,706	9,515	12,480	9,909	8,230	7,507	10,319	12,346	9,217	10,392	11,528	10,521	124,670
2012*	11,344	11,763	13,603	10,463	8,787	8,745	11,774	12,451	10,585	10,740	10,781	10,241	131,277
2013	11,529	12,252	15,374	11,301	9,955	8,489	9,336	10,863	12,135	11,316	11,654	12,545	136,749
2014	14,132	13,957	16,958	13,583	11,826	9,242	11,451	15,475	14,130	12,975	13,245	11,479	158,453
2015	13,603	12,145	16,231	12,659	9,894	8,409	11,046	13,865	12,686	12,357	11,998	10,017	144,910
2016	13,004	12,402	13,137	13,089	8,335	7,333	10,004	12,724	10,390	11,417	9,528	8,913	130,276
2017	9,642	11,954	11,727	10,344	6,873	6,458	8,705	10,428	9,224	9,289	7,780	7,392	109,816
2018	11,505	12,326	14,281	9,597	9,182	7,836	10,839	12,741	10,070	10,704	10,272	9,542	128,895
2019	12,146	12,932	14,143	11,988	9,006	8,877	12,155	13,299	9,537	8,560	9,381	8,197	130,221
2020	10,278	11,193	5,739	4	4	7	44	30	72	44	22	21	27,458

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

REPUBLIC OF IRELAND

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,503	1,495	1,878	1,900	1,400	1,599	2,363	2,336	1,508	1,819	1,817	1,975	22,593
2012*	1,647	1,477	1,667	1,492	1,409	1,821	2,360	1,844	1,736	2,306	1,838	2,042	21,639
2013	1,875	1,738	2,324	1,694	1,672	1,975	2,105	1,750	1,998	2,523	2,129	2,676	24,459
2014	2,968	2,188	2,546	2,417	1,916	2,047	2,425	2,254	2,043	2,448	2,035	2,035	27,322
2015	2,343	1,731	2,149	1,897	1,563	1,793	2,272	2,024	1,752	1,856	1,806	1,560	22,746
2016	1,999	1,442	1,289	884	952	1,168	2,302	2,076	1,475	1,522	1,423	1,676	18,208
2017	1,811	1,533	1,786	1,976	1,395	1,675	2,233	2,082	1,659	1,779	1,446	1,479	20,854
2018	1,697	1,741	1,923	1,502	1,370	1,586	2,117	1,944	1,445	1,555	1,426	1,381	19,687
2019	1,487	1,505	1,610	1,897	1,257	1,741	2,124	1,872	1,260	1,612	1,876	1,455	19,696
2020	1,733	1,369	570	2	3	4	9	7	10	9	13	6	3,735

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

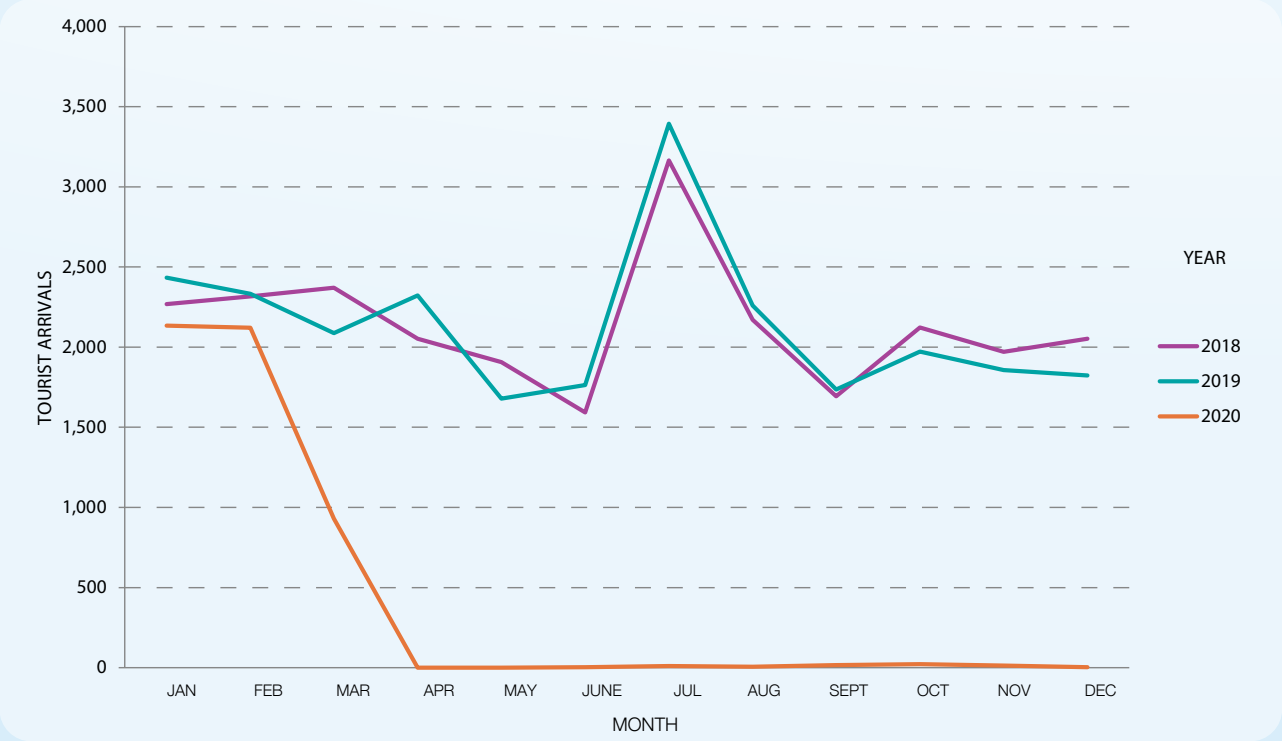


EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

SWITZERLAND

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,283	1,889	2,073	2,436	1,760	1,550	2,958	2,301	1,605	2,250	2,401	2,296	25,802
2012*	2,204	2,446	2,359	2,360	1,873	1,816	3,691	2,167	1,768	2,324	2,177	2,175	27,360
2013	2,583	2,524	2,696	2,438	2,129	1,675	3,060	1,955	1,983	2,366	2,134	2,648	28,191
2014	3,092	2,635	2,826	2,807	2,341	1,759	3,311	2,578	2,121	2,354	2,381	2,351	30,556
2015	2,707	2,307	2,422	2,723	1,877	1,680	3,294	2,141	1,940	2,333	2,395	2,322	28,141
2016	2,609	2,639	2,439	2,081	1,802	1,623	3,316	2,132	1,778	2,132	1,987	2,090	26,628
2017	2,311	2,457	2,332	2,430	1,248	974	2,029	1,493	1,230	1,558	1,301	1,412	20,775
2018	2,268	2,317	2,370	2,053	1,906	1,592	3,165	2,170	1,693	2,123	1,971	2,052	25,680
2019	2,434	2,332	2,088	2,323	1,679	1,763	3,393	2,259	1,736	1,972	1,857	1,823	25,659
2020	2,134	2,121	930	1	1	3	10	6	17	22	14	4	5,263

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



ITALY

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	4,346	2,858	3,330	2,955	2,351	2,189	3,630	8,676	2,606	3,550	3,351	4,022	43,864
2012*	3,614	3,659	3,472	2,980	2,506	2,822	4,253	8,649	2,951	3,144	3,055	3,225	44,330
2013	4,020	3,720	4,177	3,125	2,736	2,760	3,226	6,879	3,355	3,495	3,117	4,643	45,253
2014	5,198	4,388	4,513	3,863	3,452	3,212	4,151	10,010	3,792	3,899	4,000	4,732	55,210
2015	5,058	3,996	4,590	3,739	2,798	2,849	4,197	9,811	3,615	3,941	3,627	3,725	51,946
2016	4,492	3,273	2,196	2,774	1,956	1,414	3,813	10,176	3,022	3,505	2,923	3,203	42,747
2017	3,966	3,348	3,387	3,080	2,373	2,339	3,977	9,426	3,525	3,348	2,677	3,192	44,638
2018	4,683	4,032	4,026	3,263	2,865	2,920	4,757	12,059	3,479	3,469	3,094	3,408	52,055
2019	4,258	4,156	3,903	3,841	2,753	3,180	5,077	13,827	3,537	3,350	3,230	3,598	54,710
2020	4,415	3,643	837	1	0	1	16	8	20	18	6	6	8,971

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

TURKEY

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	723	678	756	769	663	568	668	693	632	715	973	739	8,577
2012*	625	1,001	816	798	657	830	895	671	995	841	785	995	9,909
2013	1,012	1,086	986	802	951	827	852	941	1,053	1,646	1,397	1,222	12,775
2014	1,750	1,556	1,464	1,545	1,487	1,280	1,361	1,314	1,176	1,272	1,174	1,114	16,493
2015	1,711	1,366	1,487	1,479	1,056	954	1,173	1,244	1,670	1,029	1,074	1,152	15,395
2016	1,428	1,516	829	1,204	757	406	1,436	1,187	1,366	890	1,038	972	13,029
2017	1,374	1,150	1,147	1,185	957	904	1,546	1,495	1,287	1,158	1,274	1,117	14,594
2018	1,901	1,385	1,563	1,472	938	1,128	1,310	1,719	951	1,250	890	899	15,406
2019	1,581	1,160	1,514	1,182	876	1,231	1,382	1,567	1,081	1,190	1,332	1,194	15,290
2020	1,519	1,125	405	0	11	8	33	7	25	7	9	3	3,152

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

RUSSIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	6,240	2,953	3,202	2,608	2,054	1,824	2,521	2,757	2,138	2,996	3,692	5,933	38,918
2012*	6,834	4,638	4,351	3,135	2,502	2,738	3,202	2,575	2,500	3,208	4,060	5,022	44,765
2013	7,790	5,160	6,069	3,933	3,678	2,456	3,052	2,571	2,963	3,792	4,518	7,221	53,203
2014	10,383	6,506	6,946	4,314	3,856	3,380	3,551	3,490	3,468	4,306	5,448	6,197	61,845
2015	9,498	5,102	5,198	4,065	3,494	2,950	3,661	3,561	3,331	4,050	4,789	5,564	55,263
2016	10,733	4,282	3,639	3,862	2,278	1,662	3,126	3,410	3,072	3,439	5,239	6,151	50,893
2017	9,510	7,675	7,359	5,756	4,087	3,641	3,953	4,039	3,776	4,725	5,754	7,289	67,564
2018	11,736	9,527	7,930	5,726	4,405	3,444	3,920	3,910	3,619	4,825	6,051	7,692	72,785
2019	12,400	9,580	9,398	7,019	5,362	4,116	4,382	4,321	3,927	4,876	6,775	7,828	79,984
2020	12,261	11,018	5,085	2	3	17	171	35	46	9	29	18	28,694

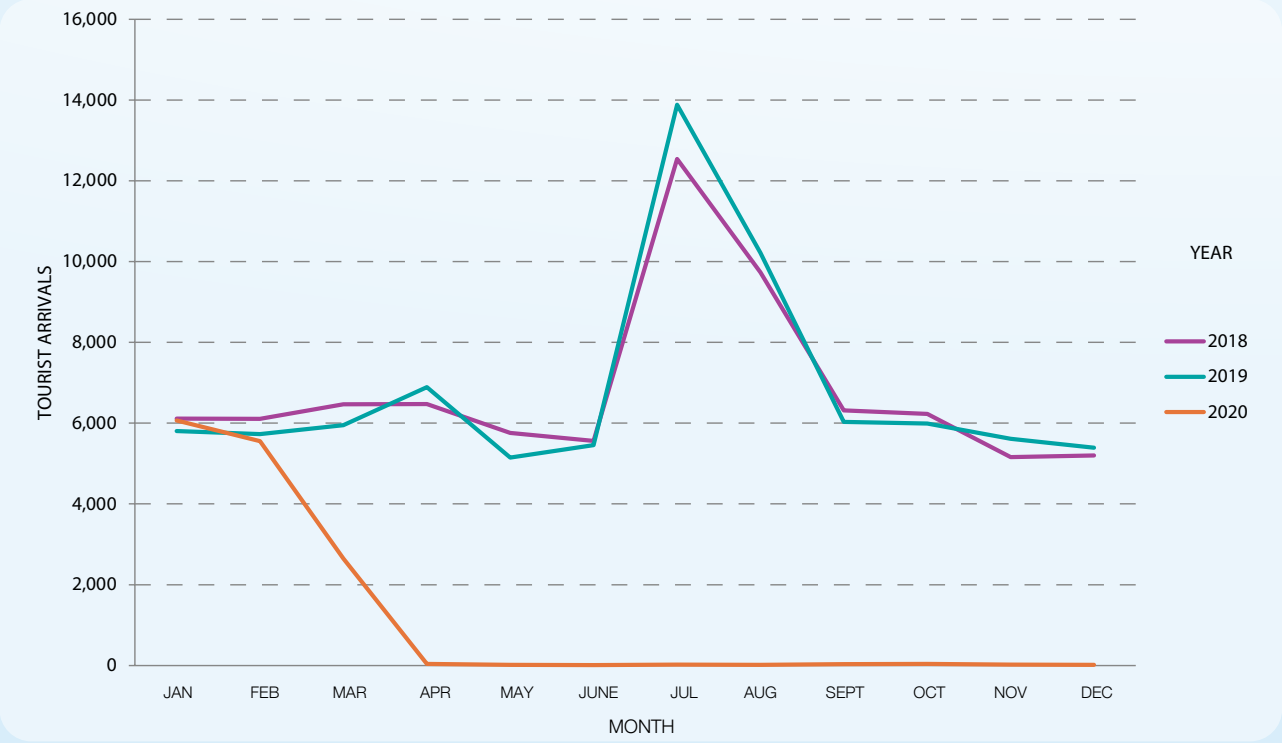
* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

NETHERLANDS

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	7,607	5,503	6,273	6,683	6,040	6,356	13,171	9,324	6,147	8,707	7,089	7,690	90,590
2012*	6,957	7,465	7,072	6,073	6,073	6,355	13,266	8,531	6,495	7,142	6,533	6,442	88,404
2013	7,158	7,186	7,293	6,506	6,480	5,571	8,714	7,054	6,774	6,795	6,769	7,655	83,955
2014	8,698	7,272	8,210	7,765	7,175	5,854	12,652	10,846	7,468	7,713	7,198	7,137	97,988
2015	7,887	6,155	6,988	6,425	6,032	5,278	10,854	8,751	6,566	6,978	6,332	6,338	84,584
2016	6,751	5,239	3,207	5,526	3,360	2,859	11,723	10,202	6,106	6,304	5,454	5,469	72,200
2017	5,922	5,851	5,913	7,080	4,979	4,779	10,672	8,716	6,478	6,251	4,502	4,742	75,885
2018	6,115	6,106	6,465	6,475	5,760	5,561	12,541	9,731	6,314	6,226	5,157	5,200	81,651
2019	5,806	5,729	5,951	6,892	5,148	5,455	13,882	10,217	6,033	5,993	5,612	5,392	82,110
2020	6,064	5,553	2,647	40	14	13	24	19	33	38	24	17	14,486

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



SWEDEN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	7,285	5,381	5,552	4,538	2,790	1,998	2,243	1,697	1,493	2,676	3,392	5,093	44,138
2012*	4,680	5,485	4,576	2,831	1,668	2,129	2,213	1,414	1,652	2,316	2,900	6,554	38,418
2013	6,864	6,751	5,888	2,715	2,025	1,816	1,849	1,369	1,989	2,721	3,098	6,375	43,460
2014	7,097	5,671	4,712	2,894	1,645	2,069	2,349	1,238	1,230	1,805	2,579	4,838	38,127
2015	5,843	4,525	3,684	2,813	1,542	1,827	1,980	1,372	1,713	2,485	2,789	5,013	35,586
2016	6,492	4,538	3,127	1,691	1,150	1,415	2,270	1,430	1,544	2,126	2,829	4,249	32,861
2017	5,006	4,961	4,144	3,146	1,584	2,004	2,278	1,385	1,602	2,277	2,227	3,690	34,304
2018	4,443	4,990	3,912	2,094	1,474	1,987	2,522	1,447	1,457	2,207	2,105	4,027	32,665
2019	4,042	3,802	3,155	2,265	1,319	1,859	2,420	1,597	1,383	1,937	2,164	3,649	29,592
2020	4,357	3,692	1,166	2	0	0	17	1	11	15	13	18	9,292

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

DENMARK

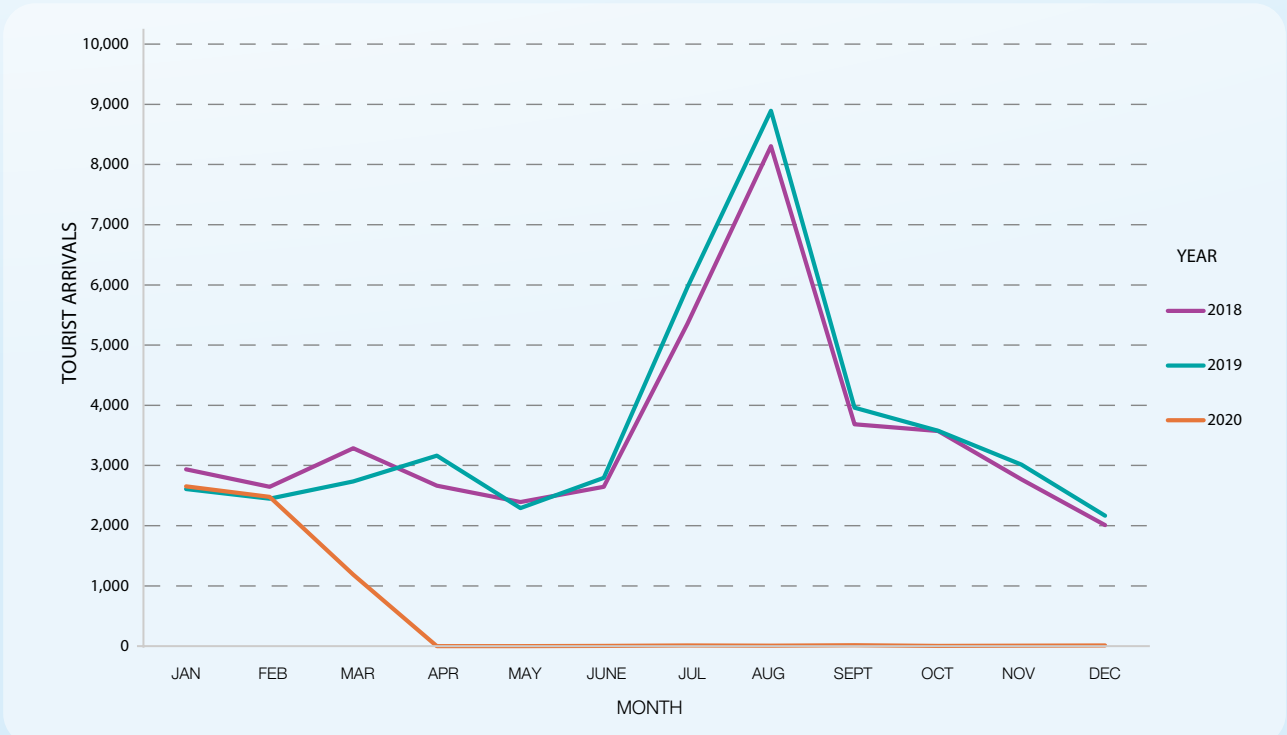
YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,213	1,917	1,970	1,881	1,731	1,301	2,631	1,655	1,266	1,866	1,838	2,000	22,269
2012*	2,043	2,702	2,753	2,252	1,361	1,633	3,055	1,578	1,476	1,840	1,816	1,899	24,408
2013	2,435	2,786	3,107	1,780	1,843	1,494	2,611	1,407	1,588	2,048	1,823	2,390	25,312
2014	2,949	3,117	3,019	2,479	1,697	1,608	3,144	1,864	1,677	2,306	1,897	1,946	27,703
2015	2,714	2,616	2,838	2,172	1,355	1,411	2,901	1,536	1,492	1,888	1,573	1,617	24,113
2016	2,718	2,433	1,455	1,672	726	881	2,928	1,599	1,534	2,054	1,744	1,868	21,612
2017	2,571	3,116	2,373	2,544	1,148	1,356	2,823	1,509	1,502	1,600	1,308	1,369	23,219
2018	2,273	2,742	2,622	1,717	1,381	1,418	3,340	1,601	1,433	1,988	1,451	1,600	23,566
2019	2,354	2,554	2,052	2,031	1,173	1,272	3,109	1,484	1,359	1,777	1,563	1,586	22,314
2020	2,398	2,818	770	0	0	1	6	14	11	17	18	8	6,061

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

SPAIN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	1,338	1,075	1,419	1,594	1,288	1,247	2,300	3,908	1,749	2,622	1,946	1,618	22,104
2012*	1,322	1,435	1,880	1,464	1,328	1,541	2,834	3,797	2,128	2,295	1,896	1,674	23,594
2013	1,602	1,786	2,344	1,756	1,596	1,488	2,341	3,268	2,447	2,742	2,395	2,397	26,162
2014	2,491	2,305	2,700	2,658	2,537	2,365	3,461	4,940	3,278	3,347	2,837	2,470	35,389
2015	2,654	2,513	2,876	2,572	1,947	2,087	3,709	5,996	3,437	3,935	3,185	1,781	36,692
2016	2,572	2,068	1,558	1,530	1,404	1,035	3,655	5,208	2,320	2,636	2,135	1,897	28,018
2017	2,028	1,992	2,195	2,790	1,909	2,229	4,342	6,510	3,420	3,352	2,376	2,006	35,149
2018	2,935	2,647	3,288	2,666	2,393	2,646	5,353	8,304	3,683	3,574	2,770	2,008	42,267
2019	2,610	2,449	2,737	3,164	2,292	2,793	5,961	8,894	3,959	3,578	3,013	2,166	43,616
2020	2,652	2,480	1,185	0	0	2	10	6	15	3	5	9	6,367

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

NORWAY

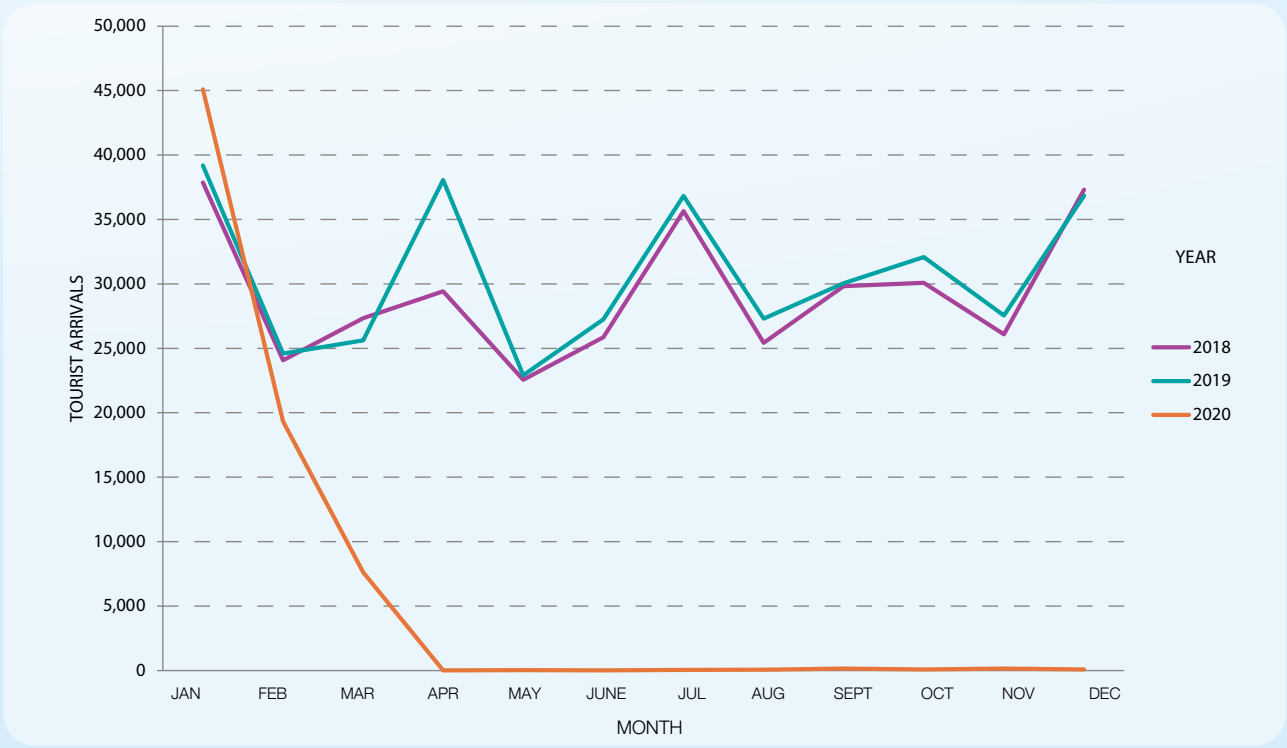
YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	1,860	1,770	1,794	2,263	1,273	1,305	2,042	1,168	982	1,670	1,817	1,947	19,891
2012*	1,680	2,194	2,463	1,647	1,088	1,677	2,190	928	1,123	1,487	1,735	1,784	19,996
2013	1,839	2,182	3,297	1,605	1,464	1,601	1,856	1,197	1,548	1,896	1,713	2,127	22,325
2014	2,326	2,236	2,449	2,232	1,522	1,434	1,987	1,509	1,510	1,691	1,714	1,729	22,339
2015	2,051	1,737	2,201	1,828	974	1,382	1,869	1,201	1,256	1,211	1,449	1,463	18,622
2016	1,604	1,713	1,640	1,519	516	806	1,785	942	1,009	843	1,178	1,154	14,709
2017	1,310	1,440	1,511	1,723	757	1,164	1,865	711	808	955	897	980	14,121
2018	1,426	1,638	1,950	989	780	1,201	2,314	998	805	1,067	964	1,070	15,202
2019	1,354	1,404	1,322	1,381	626	1,156	2,103	929	868	1,108	1,176	1,158	14,585
2020	1,490	1,584	443	0	1	4	2	10	3	5	7	3	3,552

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

AUSTRALIA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	63,796	32,089	43,305	53,025	39,664	38,776	56,253	44,752	40,495	50,265	42,706	53,285	558,411
2012*	48,029	32,831	37,591	43,680	35,441	45,007	53,544	33,970	42,518	46,507	38,046	50,784	507,948
2013	53,241	34,224	43,982	43,350	38,005	37,321	43,446	31,378	48,576	47,598	40,941	64,280	526,342
2014	70,801	37,716	48,145	55,009	41,699	42,892	51,093	38,638	48,620	45,216	39,240	52,259	571,328
2015	56,537	27,938	36,562	47,363	27,674	34,353	50,940	36,783	46,571	41,914	33,354	46,959	486,948
2016	43,492	26,090	28,017	32,207	21,285	28,462	35,410	27,587	34,484	31,764	29,478	39,451	377,727
2017	42,405	22,254	25,068	34,996	20,245	25,356	32,963	23,828	31,265	29,160	30,919	32,773	351,232
2018	37,869	24,070	27,332	29,415	22,561	25,868	35,636	25,428	29,831	30,080	26,093	37,317	351,500
2019	39,183	24,602	25,614	38,064	22,907	27,253	36,822	27,299	30,057	32,075	27,556	36,839	368,271
2020	45,089	19,330	7,628	9	25	22	53	69	144	78	148	85	72,680

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia



EUROPE & OCEANIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

NEW ZEALAND

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	5,410	3,009	4,696	7,850	7,344	7,447	10,699	8,590	5,671	7,077	6,325	7,269	81,387
2012*	5,967	4,238	5,186	5,579	5,408	5,807	6,738	4,637	5,132	6,074	5,109	5,851	65,726
2013	5,634	3,956	5,201	5,056	5,076	4,640	5,386	4,520	5,519	5,929	5,380	6,878	63,175
2014	7,128	4,473	5,343	6,262	5,505	5,647	6,625	5,304	5,454	5,509	4,812	5,386	67,448
2015	5,838	3,683	4,679	5,630	4,274	4,868	6,076	4,900	5,398	5,400	4,562	5,538	60,846
2016	5,357	3,623	3,830	4,049	3,542	4,200	5,621	4,388	4,387	5,924	3,890	4,541	53,352
2017	4,626	2,947	3,567	4,846	3,624	4,563	6,298	4,870	5,327	5,870	4,116	5,269	55,923
2018	4,806	3,475	3,846	4,620	3,699	3,934	5,369	4,286	3,701	4,508	3,616	4,838	50,698
2019	4,868	3,123	3,463	5,487	3,420	3,997	5,116	4,022	3,946	4,035	3,757	4,906	50,140
2020	5,190	2,401	1,002	2	3	10	15	101	21	14	18	17	8,794

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

UNITED STATES OF AMERICA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	17,987	12,958	18,241	16,406	16,701	18,193	22,702	17,684	14,864	20,368	19,857	20,794	216,755
2012*	18,276	18,442	20,774	19,207	19,470	23,359	24,486	17,665	17,650	20,395	19,628	20,782	240,134
2013	20,224	20,965	23,921	19,797	20,898	21,430	19,313	16,536	19,008	19,795	20,352	24,697	246,936
2014	25,161	21,512	26,218	21,153	21,358	22,112	21,534	21,129	18,856	20,867	21,463	20,743	262,106
2015	22,351	18,620	22,478	21,661	18,420	18,856	21,781	18,377	17,759	18,922	18,737	19,806	237,768
2016	22,843	18,042	19,106	22,679	13,985	17,368	19,715	15,958	16,764	18,042	15,623	16,950	217,075
2017	19,257	15,370	17,610	17,148	13,771	16,665	19,173	15,482	14,618	16,628	14,993	17,488	198,203
2018	21,654	21,689	22,450	19,577	19,572	23,409	25,779	20,146	17,521	21,611	19,096	20,880	253,384
2019	23,886	21,734	23,192	21,953	20,452	24,901	27,462	23,234	18,688	20,642	22,062	21,722	269,928
2020	26,294	16,012	5,902	22	12	35	70	79	176	61	61	86	48,810

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

AMERICAS & AFRICA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2011-2020

CANADA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	7,979	5,830	7,272	8,599	6,906	5,675	8,372	6,993	4,909	6,983	7,929	8,568	86,015
2012*	7,643	7,664	8,146	7,001	6,608	6,636	8,096	6,287	5,811	7,103	7,526	8,410	86,931
2013	8,084	8,737	9,276	7,135	7,213	6,098	6,405	5,811	6,101	7,112	7,164	9,768	88,904
2014	10,188	8,565	10,068	7,570	7,590	6,024	6,976	7,281	5,882	7,073	7,612	7,932	92,761
2015	8,341	7,218	8,470	6,698	5,901	4,966	6,401	6,633	5,223	6,180	6,452	7,074	79,557
2016	8,892	7,631	6,794	5,224	5,145	4,760	6,300	5,585	4,349	6,403	5,179	6,075	72,337
2017	6,336	6,026	6,657	6,126	4,949	4,472	5,590	5,348	4,468	5,407	5,362	6,315	67,056
2018	7,893	8,817	8,643	6,825	6,643	5,557	7,045	6,466	5,454	6,779	6,906	7,677	84,705
2019	8,622	8,346	8,966	7,711	6,786	6,140	7,658	7,449	5,495	6,226	7,201	6,968	87,568
2020	8,050	6,070	2,285	1	10	11	19	28	68	29	37	23	16,631

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

REPUBLIC OF SOUTH AFRICA

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,865	1,402	2,435	2,657	2,052	2,002	2,698	2,100	2,007	2,679	2,274	6,270	31,441
2012*	2,681	1,354	2,354	2,101	1,472	2,015	1,787	1,324	1,761	1,414	1,691	3,681	23,635
2013	2,056	1,299	2,549	1,772	1,619	1,567	1,301	1,352	1,767	1,442	1,497	4,252	22,473
2014	2,274	1,416	2,345	2,172	1,718	1,350	1,378	1,649	1,675	1,651	1,544	3,495	22,667
2015	2,133	1,074	2,001	2,085	1,463	1,264	1,463	1,396	1,723	1,516	1,409	3,098	20,625
2016	2,020	1,156	1,622	1,366	1,151	1,320	1,720	1,544	1,691	1,228	1,378	3,857	20,053
2017	1,813	1,108	1,607	2,073	1,150	1,157	1,805	1,461	2,073	1,636	1,290	4,387	21,560
2018	2,030	1,341	1,782	1,685	1,111	1,544	1,914	1,747	1,690	1,394	1,519	4,220	21,977
2019	1,816	1,259	1,932	2,013	1,193	1,950	1,583	1,711	1,660	1,371	1,624	4,562	22,674
2020	2,144	1,105	549	0	1	8	12	8	19	10	5	15	3,876

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

CENTRAL ASIA
MONTHLY TOURIST ARRIVALS FROM SELECTED MARKET 2010-2019

KAZAKHSTAN

YEAR	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEPT	OCT	NOV	DEC	TOTAL
2011	2,514	1,124	1,613	910	848	1,158	1,880	1,768	1,059	1,282	1,261	2,045	17,462
2012*	2,499	2,105	1,975	1,281	916	1,451	2,238	1,826	1,560	1,299	1,535	1,503	20,188
2013	3,197	1,944	1,957	1,033	1,112	1,523	1,378	1,314	1,360	1,294	1,485	2,243	19,840
2014	2,707	1,893	1,798	1,130	1,211	1,106	1,375	1,460	1,197	1,312	1,526	1,357	18,072
2015	2,305	1,290	1,649	1,148	694	922	1,587	1,508	1,223	881	1,219	984	15,410
2016	1,959	1,019	857	800	480	407	1,216	1,002	826	656	677	818	10,717
2017	1,371	944	908	676	679	1,031	1,353	1,305	911	1,093	981	1,325	12,577
2018	1,753	1,477	1,345	1,067	743	952	1,279	1,094	701	891	1,148	1,411	13,861
2019	2,643	1,690	1,832	1,259	1,079	1,185	1,604	1,481	1,139	1,202	1,297	1,727	18,138
2020	3,257	1,944	814	0	0	0	15	18	10	2	3	2	6,065

* Note: Beginning in 2012, the tourist arrivals are based on Country of Nationality
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOP TEN MARKETS
TOURIST ARRIVALS 2018-2020

TOURIST ARRIVALS									
RANK	COUNTRY OF NATIONALITY	2020	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2019	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2018	MARKET SHARE (%)
1	SINGAPORE	1,545,255	35.7	SINGAPORE	10,163,882	38.9	SINGAPORE	10,615,986	41.1
2	INDONESIA	711,723	16.4	INDONESIA	3,623,277	13.9	INDONESIA	3,277,689	12.7
3	CHINA *	405,149	9.4	CHINA*	3,114,257	11.9	CHINA*	2,944,133	11.4
4	THAILAND	394,413	9.1	THAILAND	1,884,306	7.2	THAILAND	1,914,692	7.4
5	INDIA	155,883	3.6	BRUNEI	1,216,123	4.7	BRUNEI	1,382,031	5.4
6	BRUNEI	136,020	3.1	INDIA	735,309	2.8	SOUTH KOREA	616,783	2.4
7	SOUTH KOREA	119,750	2.8	SOUTH KOREA	673,065	2.6	INDIA	600,311	2.3
8	JAPAN	74,383	1.7	JAPAN	424,694	1.6	PHILIPPINES	396,062	1.5
9	AUSTRALIA	72,680	1.7	PHILIPPINES	421,908	1.6	JAPAN	394,540	1.5
10	PHILIPPINES	66,051	1.5	VIETNAM	400,346	1.5	TAIWAN	383,922	1.5
11>	OTHERS	651,415	15.0	OTHERS	3,443,617	13.2	OTHERS	3,306,205	12.8
	TOTAL	4,332,722	100.0	TOTAL	26,100,784	100.0	TOTAL	25,832,354	100.0

*Note: (Including Hong Kong and Macau)
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOP TEN MARKETS
TOURIST RECEIPTS 2018-2020

TOURIST RECEIPTS									
RANK	COUNTRY OF NATIONALITY	2020 RM *MIL.	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2019 RM *MIL.	MARKET SHARE (%)	COUNTRY OF NATIONALITY	2018 RM *MIL.	MARKET SHARE (%)
1	SINGAPORE	2,705.5	21.3	SINGAPORE	20,547.3	23.9	SINGAPORE	27,260.3	32.4
2	INDONESIA	1,950.5	15.4	CHINA*	15,325.3	17.8	CHINA*	12,304.6	14.6
3	CHINA	1,821.5	14.4	INDONESIA	12,939.0	15.0	INDONESIA	11,071.9	13.2
4	INDIA	741.9	5.8	THAILAND	3,963.8	4.6	THAILAND	3,821.3	4.5
5	THAILAND	605.2	4.8	INDIA	3,619.6	4.2	BRUNEI	3,440.6	4.1
6	SOUTH KOREA	508.4	4.0	SOUTH KOREA	3,346.2	3.9	INDIA	2,771.3	3.3
7	AUSTRALIA	318.9	2.5	BRUNEI	2,813.0	3.3	SOUTH KOREA	2,753.8	3.3
8	JAPAN	308.2	2.4	JAPAN	2,275.1	2.6	UNITED KINGDOM	2,084.8	2.5
9	UNITED KINGDOM	302.9	2.4	TAIWAN	2,233.2	2.6	TAIWAN	1,672.8	2.0
10	BRUNEI	289.0	2.3	UNITED KINGDOM	2,111.3	2.5	JAPAN	1,670.1	2.0
11>	OTHERS	3,136.2	24.7	OTHERS	16,969.7	19.7	OTHERS	15,283.7	18.2
	TOTAL	12,688.2	100	TOTAL	86,143.5	100	TOTAL	84,135.2	100

*Note: (Including Hong Kong and Macau)
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

TOURIST ARRIVALS BY MODE OF TRANSPORT & POINT OF ENTRY 2020

MODE OF TRANSPORT	TOURIST ARRIVALS														
POINTS OF ENTRY	2020	2019	CHANGES 2020/2019 (%)	SINGAPORE	INDONESIA	THAILAND	BRUNEI	PHILIPPINES	VIETNAM	CAMBODIA	LAOS	MYANMAR	THE PEOPLE'S REPUBLIC OF CHINA	JAPAN	SOUTH KOREA	TAIWAN
GRAND TOTAL	4,332,722	26,100,784	(83.4)	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
AIR	1,648,260	9,613,922	(82.9)	6.9	42.3	7.0	10.5	46.6	70.3	61.6	18.2	64.1	74.2	87.6	86.6	80.2
LANGKAWI INTERNATIONAL AIRPORT	22,682	135,064	(83.2)	0.2	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.2	1.2	0.4	0.1	0.2
BAYAN LEPAS INTERNATIONAL AIRPORT	127,603	959,690	(86.7)	1.4	6.9	0.7	0.0	1.2	3.3	0.1	0.5	2.7	3.9	4.2	0.9	11.8
KLIA	722,876	4,046,789	(82.1)	1.8	12.3	2.5	6.2	16.4	29.3	25.8	2.3	35.3	32.2	51.5	17.8	37.9
KLIA 2	615,262	3,179,792	(80.7)	2.1	20.1	3.2	2.0	23.4	29.5	35.5	15.0	25.1	31.9	27.5	20.9	18.5
SUBANG INTERNATIONAL AIRPORT	11,325	31,989	(64.6)	0.2	0.7	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.3	0.1	0.1
KOTA KINABALU (KK) INTERNATIONAL AIRPORT	85,281	886,420	(90.4)	0.2	0.1	0.1	1.0	4.5	0.1	0.0	0.0	0.1	3.1	3.0	39.7	10.3
SENAI INTERNATIONAL AIRPORT	27,149	150,787	(82.0)	0.0	0.7	0.5	0.0	0.2	7.9	0.1	0.3	0.1	1.4	0.2	7.0	0.1
KUCHING INTERNATIONAL AIRPORT	18,150	118,566	(84.7)	0.2	1.3	0.0	0.7	0.4	0.1	0.0	0.0	0.2	0.2	0.2	0.1	0.2
OTHERS	17,932	104,825	(82.9)	0.7	0.3	0.0	0.6	0.3	0.1	0.0	0.0	0.4	0.2	0.2	0.0	1.1
LAND	2,317,639	14,818,009	(84.4)	89.8	19.9	91.0	86.3	47.6	27.5	38.2	78.0	33.9	25.2	11.2	11.9	19.1
BUKIT KAYU HITAM	159,653	576,753	(72.3)	0.1	1.1	33.7	0.0	4.4	2.1	2.7	50.4	0.0	0.3	0.2	0.1	0.2
PADANG BESAR	85,440	438,895	(80.5)	0.0	0.1	20.0	0.0	0.6	0.3	2.7	1.9	0.1	0.1	0.4	0.2	0.0
WANG KELIAN	18,370	91,013	(79.8)	0.0	0.0	4.2	0.0	0.0	0.0	4.7	2.0	0.0	0.0	0.0	0.0	0.0
PENGKALAN HULU, BUKIT BERAPIT	25,314	169,278	(85.0)	0.0	0.0	5.9	0.0	0.0	0.1	0.3	0.4	0.0	0.1	0.0	0.0	0.0
RANTAU PANJANG	49,523	202,023	(75.5)	0.0	0.1	11.9	0.0	0.2	0.1	1.7	5.8	0.0	0.0	0.0	0.0	0.0
PENGKALAN KUBOR	27,590	135,097	(79.6)	0.0	0.0	6.1	0.0	0.0	0.0	15.4	13.8	0.0	0.0	0.0	0.0	0.0
TAMBAK JOHOR (BSI)	1,082,982	6,942,340	(84.4)	61.7	4.4	0.8	0.2	18.8	8.1	1.2	1.3	18.5	4.6	6.0	6.1	9.9
GELANG PATAH (KSAB)	626,562	4,623,167	(86.4)	27.9	3.4	0.5	0.1	16.7	15.2	9.2	1.7	14.8	19.8	4.3	5.1	8.2
TEBEDU	32,968	140,351	(76.5)	0.0	4.6	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1
SUNGAI TUJUH	89,925	616,652	(85.4)	0.0	1.5	0.1	49.5	3.5	1.3	0.1	0.1	0.3	0.2	0.2	0.2	0.3
TEDUNGAN	20,983	289,926	(92.8)	0.0	0.3	0.1	11.5	2.3	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.1
PANDARUAN	26,526	228,203	(88.4)	0.0	0.1	0.0	18.2	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OTHERS	71,803	364,311	(80.3)	0.0	4.4	7.7	6.6	0.7	0.1	0.3	0.7	0.0	0.0	0.0	0.0	0.2
SEA	313,161	1,289,218	(75.7)	0.3	37.6	2.0	3.2	5.1	2.0	0.2	3.8	1.4	0.4	1.0	0.8	0.3
LANGKAWI	25,683	73,986	(65.3)	0.0	0.0	1.8	0.0	0.1	0.1	0.0	0.2	0.1	0.1	0.7	0.4	0.1
PORT KLANG	9,238	27,614	(66.5)	0.0	1.3	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
MELAKA PORT	8,325	62,133	(86.6)	0.0	1.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
KUKUP	38,720	120,044	(67.7)	0.0	5.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
PASIR GUDANG JETTY	47,406	192,059	(75.3)	0.0	6.6	0.0	0.0	0.1	0.0	0.0	0.0	0.6	0.0	0.0	0.0	0.0
STULANG LAUT	78,926	371,932	(78.8)	0.0	10.7	0.0	0.0	0.1	1.5	0.1	3.5	0.0	0.1	0.0	0.1	0.0
TANJUNG PENGELIH	8,465	41,052	(79.4)	0.1	1.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
TANJUNG BELUNGKOR	2,463	14,049	(82.5)	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0
PENANG (GEORGETOWN & PORT SWETTANHAM)	0	4,022	(100.0)	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
LABUAN PORT	4,479	31,231	(85.7)	0.0	0.0	0.0	2.2	0.3	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0
TAWAU PORT	10,395	47,363	(78.1)	0.0	1.4	0.0	0.0	0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
OTHERS	79,061	303,733	(74.0)	0.0	10.1	0.1	0.9	3.8	0.4	0.0	0.0	0.4	0.1	0.0	0.2	0.0
RAIL	53,662	379,635	(85.9)	3.1	0.2	0.1	0.0	0.7	0.2	0.0	0.0	0.5	0.2	0.2	0.7	0.3
WOODLANDS TRAIN CHECKPOINT	53,662	379,635	(85.9)	3.1	0.2	0.1	0.0	0.7	0.2	0.0	0.0	0.5	0.2	0.2	0.7	0.3

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

COUNTRY OF NATIONALITY (SHARE %)																							
INDIA	BANGLADESH	KINGDOM OF SAUDI ARABIA	IRAN	UNITED ARAB EMIRATES	UNITED KINGDOM	FRANCE	GERMANY	REPUBLIC OF IRELAND	SWITZERLAND	ITALY	TURKEY	RUSSIA	NETHERLANDS	SWEDEN	DENMARK	SPAIN	NORWAY	AUSTRALIA	NEW ZEALAND	UNITED STATES OF AMERICA	CANADA	REPUBLIC OF SOUTH AFRICA	KAZAKHSTAN
100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0
75.3	**80.1**	**98.8**	**92.0**	**97.4**	**80.5**	**77.8**	**72.3**	**82.0**	**72.8**	**73.6**	**79.4**	**84.9**	**78.8**	**71.1**	**78.3**	**76.9**	**80.6**	**84.6**	**79.4**	**82.7**	**77.3**	**81.3**	**95.6**
0.8	0.4	0.3	0.2	1.0	3.4	3.2	3.2	2.6	4.1	4.4	0.6	2.4	1.6	4.7	4.0	1.7	6.2	1.1	1.1	1.1	0.9	2.6	6.9
0.7	0.4	0.3	0.1	0.9	6.4	4.5	4.7	6.7	6.4	2.9	1.2	1.2	4.3	3.8	6.7	2.7	5.0	6.4	5.7	8.4	6.3	3.4	0.3
29.7	72.0	91.0	83.3	91.4	50.0	43.8	40.1	46.2	37.8	43.0	54.9	38.6	50.0	35.5	47.0	42.3	46.6	39.7	46.9	43.8	41.6	52.6	60.0
43.6	7.0	7.2	8.2	3.9	16.6	23.2	20.3	22.8	20.0	21.0	21.1	41.0	19.7	25.0	15.5	26.9	20.8	33.5	21.2	25.3	23.4	20.7	28.0
0.1	0.2	0.0	0.0	0.0	0.6	0.5	0.4	0.4	0.9	0.2	0.1	0.1	0.4	0.2	0.5	0.2	0.3	0.3	0.3	0.5	0.3	0.3	0.0
0.1	0.1	0.0	0.2	0.1	2.2	1.2	1.7	1.9	2.0	1.3	0.8	1.2	1.4	1.1	3.1	1.8	0.8	2.0	1.8	2.0	3.0	0.8	0.2
0.0	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.2	0.0	0.1	0.2	0.3	0.3	0.3	0.0
0.1	0.1	0.0	0.0	0.0	0.5	0.6	1.1	0.5	0.8	0.4	0.5	0.1	0.8	0.3	0.8	1.0	0.4	0.8	1.2	0.6	0.9	0.4	0.1
0.1	0.0	0.0	0.0	0.0	0.6	0.7	0.6	0.7	0.8	0.4	0.2	0.1	0.5	0.4	0.5	0.3	0.5	0.8	1.0	0.6	0.6	0.2	0.0
24.0	**19.4**	**1.1**	**7.8**	**2.3**	**15.8**	**16.0**	**20.4**	**14.0**	**20.2**	**14.4**	**18.6**	**10.5**	**15.5**	**11.0**	**11.0**	**15.7**	**13.1**	**13.8**	**18.2**	**15.0**	**19.3**	**15.4**	**3.0**
0.2	0.0	0.0	0.2	0.0	1.1	1.8	2.3	1.4	2.8	2.4	3.0	5.4	1.0	1.7	1.0	2.3	1.0	0.5	0.7	0.9	1.0	0.3	1.2
0.0	0.0	0.0	0.1	0.0	1.0	0.8	1.5	0.9	1.9	0.9	0.5	1.2	0.8	0.7	0.6	1.2	0.7	0.2	0.5	0.5	0.7	0.5	0.1
0.0	0.0	0.0	0.0	0.0	0.2	0.2	0.4	0.2	0.6	0.2	0.4	0.4	0.2	0.1	0.1	0.1	0.4	0.1	0.2	0.1	0.2	0.2	0.1
0.4	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.1	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.2	0.5	0.3	0.1	0.3	0.4	0.3	1.0	0.1	0.2	0.0	0.3	0.0	0.1	0.1	0.1	0.2	1.0	0.1
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
10.0	11.0	0.5	1.7	1.1	3.8	5.4	4.9	3.9	4.8	3.8	5.1	0.8	4.5	2.6	3.3	3.7	3.6	5.8	6.3	5.2	5.0	4.1	0.4
11.1	7.3	0.5	5.7	1.0	7.1	7.1	10.1	6.9	9.0	6.1	8.6	1.4	7.2	5.5	5.7	7.7	6.4	6.5	8.7	7.6	9.4	6.2	0.9
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.2	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0	0.0	0.0
1.6	0.9	0.0	0.0	0.1	2.0	0.2	0.7	0.4	0.5	0.5	0.7	0.2	1.4	0.2	0.0	0.1	0.9	0.5	1.1	0.4	2.2	2.0	0.1
0.4	0.1	0.0	0.0	0.0	0.3	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.2	0.0	0.0	0.1	0.3	0.1	0.2	0.6	0.0
0.2	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.3	0.0
0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.1	0.1	0.1	0.0
0.5	**0.5**	**0.0**	**0.2**	**0.3**	**3.4**	**6.1**	**7.1**	**3.7**	**6.5**	**11.8**	**2.0**	**4.5**	**5.5**	**17.8**	**10.6**	**7.2**	**6.3**	**1.3**	**2.1**	**1.8**	**3.0**	**3.2**	**1.4**
0.0	0.0	0.0	0.0	0.3	2.6	5.4	5.9	3.2	5.8	11.3	1.4	4.0	4.9	17.5	9.8	6.5	5.8	0.8	1.4	1.1	2.3	2.2	1.4
0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.1	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.2	0.0	0.0	0.0	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.0	0.0	0.1	0.0
0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.2	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.1	0.3	0.3	0.1	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.1	0.0	0.0	0.0	0.0	0.2	0.3	0.1	0.1	0.2	0.1	0.0	0.0	0.1	0.0	0.1	0.1	0.1	0.1	0.2	0.2	0.1	0.1	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0	0.1	0.0	0.0	0.0
0.1	0.1	0.0	0.0	0.0	0.3	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.1	0.1	0.1	0.2	0.1	0.0	0.1	0.0	0.2	0.4	0.0
0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.1	0.1	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0
0.2	0.1	0.0	0.0	0.0	0.1	0.0	0.7	0.0	0.1	0.0	0.3	0.2	0.1	0.1	0.3	0.1	0.1	0.1	0.1	0.1	0.1	0.2	0.0
0.2	**0.1**	**0.0**	**0.0**	**0.0**	**0.4**	**0.1**	**0.2**	**0.3**	**0.5**	**0.3**	**0.1**	**0.0**	**0.2**	**0.1**	**0.1**	**0.2**	**0.0**	**0.3**	**0.3**	**0.5**	**0.4**	**0.2**	**0.0**
0.2	0.1	0.0	0.0	0.0	0.4	0.1	0.2	0.3	0.5	0.3	0.1	0.0	0.2	0.1	0.1	0.2	0.0	0.3	0.3	0.5	0.4	0.2	0.0

TOURIST PROFILE 2020/2019

COUNTRY OF NATIONALITY	TOURIST ARRIVALS			AVERAGE PER CAPITA (RM)			TOURIST RECEIPTS (RM MIL.)		
	2020	2019	GROWTH (%)	2020	2019	GROWTH (%)	2020	2019	GROWTH (%)
SINGAPORE	1,545,255	10,163,882	-84.8	1,750.9	2,021.6	-13.4	2,705.5	20,547.3	-86.8
THAILAND	394,413	1,884,306	-79.1	1,534.4	2,103.6	-27.1	605.2	3,963.8	-84.7
INDONESIA	711,723	3,623,277	-80.4	2,740.6	3,571.1	-23.3	1,950.5	12,939.0	-84.9
BRUNEI	136,020	1,216,123	-88.8	2,125.0	2,313.1	-8.1	289.0	2,813.0	-89.7
VIETNAM	64,184	400,346	-84.0	2,763.0	3,766.3	-26.6	177.3	1,507.8	-88.2
CHINA	405,149	3,114,257	-87.0	4,495.8	4,921.0	-8.6	1,821.5	15,325.3	-88.1
JAPAN	74,383	424,694	-82.5	4,143.7	5,357.0	-22.6	308.2	2,275.1	-86.5
SOUTH KOREA	119,750	673,065	-82.2	4,245.5	4,971.6	-14.6	508.4	3,346.2	-84.8
TAIWAN	60,090	382,916	-84.3	4,164.0	5,832.2	-28.6	250.2	2,233.2	-88.8
INDIA	155,883	735,309	-78.8	4,759.1	4,922.6	-3.3	741.9	3,619.6	-79.5
SAUDI ARABIA	23,390	121,444	-80.7	10,762.2	11,660.1	-7.7	251.7	1,416.1	-82.2
CANADA	16,631	87,568	-81.0	4,228.7	4,975.8	-15.0	70.3	435.7	-83.9
UNITED STATES OF AMERICA	48,810	269,928	-81.9	3,957.3	4,728.5	-16.3	193.2	1,276.3	-84.9
AUSTRALIA	72,680	368,271	-80.3	4,387.9	4,722.2	-7.1	318.9	1,739.1	-81.7
SWEDEN	9,292	29,592	-68.6	4,109.6	4,692.0	-12.4	38.2	138.8	-72.5
UNITED KINGDOM	63,868	346,485	-81.6	4,742.6	6,093.5	-22.2	302.9	2,111.3	-85.7
NETHERLANDS	14,486	82,110	-82.4	3,587.6	4,024.1	-10.8	52.0	330.4	-84.3
FRANCE	28,237	141,661	-80.1	3,878.1	4,445.9	-12.8	109.5	629.8	-82.6
GERMANY	27,458	130,221	-78.9	3,750.6	4,835.9	-22.4	103.0	629.7	-83.6
OTHERS	361,020	1,905,329	-81.1	5,237.1	4,653.2	12.5	1,890.7	8,865.9	-78.7
GRAND TOTAL	**4,332,722**	**26,100,784**	**-83.4**	**2,928.4**	**3,300.4**	**-11.3**	**12,688.2**	**86,143.5**	**-85.3**

Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Immigration Department, Malaysia

COMPONENTS OF TOURIST EXPENDITURE 2020

Shopping registered the highest share of total expenditure made by tourist in 2020 (35.4%). This followed by accommodation (23.4%), food and beverage (14.6%), expenditure on local transportation (7.3%), a slight increase in terms of share compared to 2019 (6.1%).

In terms of growth, organised tour recorded (+1.9%) growth followed by local transportation (+1.5%) and international airfares (+0.4%).

EXPENDITURE COMPONENTS							GROWTH	
ITEMS	2020		2019		2018		2020/2019	2019/2018
	(%)	RM('MIL)	(%)	RM('MIL)	(%)	RM('MIL)	(%)	(%)
SHOPPING	35.4	4,488.9	33.4	28,101.2	33.6	28,944.2	2.0	0.2
ACCOMMODATION	23.4	2,964.7	25.7	21,622.7	24	20,674.4	-2.3	-1.7
FOOD & BEVERAGE	14.6	1,852.7	13.4	11,274.1	13.3	11,457.1	1.2	-0.1
LOCAL TRANSPORTATION	7.3	920.5	6.1	5,132.2	7.6	6,546.9	1.2	1.5
ORGANISED TOUR	4.7	602.4	4.4	3,701.9	6.3	5,427.0	0.3	1.9
INTERNATIONAL AIRFARES BY LOCAL CARRIER	4.5	577.3	4.5	3,786.1	4.9	4,221.0	0.0	0.4
ENTERTAINMENT	4.5	564.7	3.6	3,028.9	3.4	2,928.9	0.9	-0.2
MEDICAL	2.8	351.4	3.4	2,860.6	3.4	2,928.9	-0.6	0.0
DOMESTIC AIRFARES	1.4	175.7	3	2,524.1	2.6	2,239.7	-1.6	-0.4
FUEL	0.2	22.8	0.7	588.9	0.3	258.4	-0.5	-0.4
SPORTS	0.0	0.0	0.3	252.4	0.2	172.3	-0.3	-0.1
OTHERS	1.3	167.6	1.5	1,262.0	0.4	344.6	-0.2	-1.1

Source: Strategic Planning Division, Tourism Malaysia (Based on Departing Visitors Survey)

VISITOR ARRIVALS TO NATIONAL PARKS AND STATE PARKS IN MALAYSIA 2020/2019

NATIONAL PARKS / STATE PARK	2020			2019			CHANGES -%
	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS	DOMESTIC VISITORS	INTERNATIONAL VISITORS	TOTAL VISITORS	
PENINSULAR MALAYSIA							
NATIONAL PARKS							
KUALA TAHAN, PAHANG NATIONAL PARK	28,169	9,369	37,538	29,898	47,781	77,679	-51.7
SG. RELAU, PAHANG NATIONAL PARK	2,998	44	3,042	8,474	472	8,946	-66.0
KUALA KOH, KELANTAN NATIONAL PARK	1,149	32	1,181	1,874	13	1,887	-37.4
TG. MENTONG, TERENGGANU NATIONAL PARK	6,009	36	6,045	7,970	105	8,075	-25.1
PULAU PINANG NATIONAL PARK	47,018	19,246	66,264	85,205	68,590	153,795	-56.9
K.GANDAH ELEPHANT CONSERVATION CENTRE	94,914	5,611	100,525	188,739	31,969	220,708	-54.5
TOTAL	**180,257**	**34,338**	**214,595**	**322,160**	**148,930**	**471,090**	**-54.4**
TAMAN LAUT							
KEDAH	7,142	8,914	16,056	26,768	54,104	80,872	-80.1
TERENGGANU *	199,245	14,491	213,736	202,336	89,478	291,814	-26.8
PAHANG *	24,060	1,160	25,220	41,820	18,140	59,960	-57.9
JOHOR	27,700	2,300	30,000	54,322	18,950	73,272	-59.1
LABUAN	749	171	920	926	250	1,176	-21.8
TOTAL	**258,896**	**27,036**	**285,932**	**326,172**	**180,922**	**507,094**	**-43.6**
SABAH							
KINABALU PARK	68,461	12,060	80,521	247,464	65,565	313,029	-74.3
TAWAU HILLS PARK	38,941	558	39,499	88,453	2,274	90,727	-56.5
CROCKER RANGE PARK, KENINGAU	2,654	53	2,707	7,118	309	7,427	-63.6
TUN SAKARAN MARINE PARK, SEMPORNA	31,325	18,694	50,019	51,566	182,383	233,949	-78.6
SIPADAN ISLAND PARK, SEMPORNA	2,900	7,067	9,967	3,080	42,190	45,270	-78.0
TUNKU ABDUL RAHMAN PARK	59,709	49,503	109,212	194,047	332,564	526,611	-79.3
TURTLE ISLANDS PARK, SANDAKAN	1,424	1,478	2,902	423	8,607	9,030	-67.9
PULAU TIGA PARK, KUALA PENYU	349	2,327	2,676	1,600	22,691	24,291	-89.0
TOTAL	**205,763**	**91,740**	**297,503**	**593,751**	**656,583**	**1,250,334**	**-76.2**
SARAWAK							
BAKO NATIONAL PARK	7,511	4,887	12,398	19,941	40,406	60,347	-79.5
MULU NATIONAL PARK	2,090	2,034	4,124	5,976	15,046	21,022	-80.4
NIAH NATIONAL PARK	6,776	833	7,609	19,319	5,188	24,507	-69.0
LAMBIR NATIONAL PARK	2,437	534	2,971	10,479	2,679	13,158	-77.4
SIMILAJAU NATIONAL PARK	1,617	226	1,843	12,736	1,141	13,877	-86.7
KUBAH NATIONAL PARK	8,567	652	9,219	10,833	5,143	15,976	-42.3
GADING NATIONAL PARK	2,547	279	2,826	9,755	3,164	12,919	-78.1
BATANG AI NATIONAL PARK	6	0	6	31	50	81	-92.6
MATANG WILDLIFE CENTRE	262	63	325	25,463	4,909	30,372	-98.9
SEMENGGOH WILDLIFE CENTRE	6,818	4,846	11,664	46,305	49,691	95,996	-87.8
SAMA JAYA NATIONAL RESERVE	72,706	731	73,437	118,434	2,176	120,610	-39.1
LOAGAN BUNUT NATIONAL PARK	723	21	744	462	47	509	46.2
TANJUNG DATU NATIONAL PARK	479	65	544	922	795	1,717	-68.3
WIND CAVE NATURE RESERVE	1,980	346	2,326	11,690	4,152	15,842	-85.3
TALANG SATANG NATIONAL PARK	797	0	797	87	669	756	5.4
FAIRY CAVE NATIONAL PARK	0	0	0	0	0	0	0.0
SANTUBONG NATIONAL PARK	6,051	654	6,705	15,508	3,789	19,297	-65.3
MALUDAM NATIONAL PARK	68	2	70	20	8	28	150.0
PIASU NATIONAL PARK	4,768	60	4,828	5,995	317	6,312	-23.5
BUKIT LIMA	24,447	3	24,450	7,036	0	7,036	247.5
BUKIT SEMBLING	4,782	41	4,823	17,834	158	17,992	-73.2
MIRI SIBUTI CORAL REEF	1,029	0	1,029	n.a	n.a	0	n.c
KUCHING WETLAND NATIONAL PARK	9	1	10	n.a	n.a	0	n.c
TOTAL	**156,470**	**16,278**	**172,748**	**338,826**	**139,528**	**478,354**	**-63.9**
GRAND TOTAL	**801,386**	**169,392**	**970,778**	**1,580,909**	**1,125,963**	**2,706,872**	**-64.1**

Note: * Islands in Terengganu and Pahang are closed from January - February 2020 and November - December 2020 due to monsoon.
Source: Strategic Planning Division, Tourism Malaysia with the cooperation of Ministry of Natural Resources and Environment, Sarawak Forestry, Sabah Park, Department of Wildlife and National Park

ACCOMODATION INDICATORS

BOULDER VALLEY, PENANG

PAID ACCOMMODATION SUPPLY BY STATE 2020

STATE	2020		2019	
	HOTELS	ROOMS	HOTELS	ROOMS
JOHOR	557	33,487	565	34,911
KEDAH	366	19,539	367	19,640
KELANTAN	154	5,873	154	5,851
KUALA LUMPUR	472	60,095	480	61,967
LABUAN	49	2,282	49	2,282
MELAKA	327	20,374	333	21,540
NEGERI SEMBILAN	182	12,769	185	12,892
PAHANG	482	31,175	484	31,522
PERAK	468	19,116	470	19,769
PERLIS	45	1,445	45	1,379
PULAU PINANG	310	22,840	312	23,502
PUTRAJAYA	8	1,551	8	1,551
SABAH	614	28,232	618	29,453
SARAWAK	581	28,511	583	28,473
SELANGOR	470	34,610	475	35,063
TERENGGANU	254	10,918	254	10,752
GRAND TOTAL	**5,339**	**332,817**	**5,382**	**340,547**

Source: Tourism Malaysia, Tourism Selangor, Sabah Tourism Board, Melaka State, PGT, Sarawak Tourism Board & MOTAC

HOTEL GUESTS BY STATE 2020

Malaysia recorded a total of 35,405,021 hotel guest in 2020. Of these, 13.3% were international guests (4,701,027) while 86.7% were domestic guests (30,703,994).

STATE	DOMESTIC		%CHANGE	FOREIGNER		%CHANGE	TOTAL		%CHANGE
	2020	2019	2020/2019	2020	2019	2020/2019	2020	2019	2020-2019
KUALA LUMPUR	4,514,383	7,397,154	-38.97	1,584,088	10,931,619	-85.51	6,098,471	18,328,773	-66.73
PUTRAJAYA	173,400	306,920	-43.50	20,874	178,498	-88.31	194,274	485,418	-59.98
SELANGOR	1,653,005	3,548,963	-53.42	322,618	1,866,153	-82.71	1,975,623	5,415,116	-63.52
NEGERI SEMBILAN	980,525	1,928,835	-49.16	66,437	459,539	-85.54	1,046,962	2,388,374	-56.16
MELAKA	1,262,949	3,252,525	-61.17	180,422	1,465,372	-87.69	1,443,371	4,717,897	-69.41
JOHOR	3,472,179	5,020,019	-30.83	418,237	2,548,685	-83.59	3,890,416	7,568,704	-48.60
PAHANG	6,784,431	8,877,064	-23.57	517,572	2,754,449	-81.21	7,302,003	11,631,513	-37.22
TERENGGANU	1,325,099	1,738,426	-23.78	19,796	179,324	-88.96	1,344,895	1,917,750	-29.87
KELANTAN	556,340	1,050,577	-47.04	4,520	49,211	-90.82	560,860	1,099,788	-49.00
PERLIS	126,013	179,724	-29.89	1,113	5,700	-80.47	127,126	185,424	-31.44
KEDAH	2,118,912	2,663,052	-20.43	375,582	1,583,215	-76.28	2,494,494	4,246,267	-41.25
PULAU PINANG	2,336,054	3,541,246	-34.03	526,295	2,848,750	-81.53	2,862,349	6,389,996	-55.21
PERAK	1,128,553	2,623,351	-56.98	55,135	293,256	-81.20	1,183,688	2,916,607	-59.42
PENINSULAR MALAYSIA	**26,431,843**	**42,127,856**	**-37.26**	**4,092,689**	**25,163,771**	**-83.74**	**30,524,532**	**67,291,627**	**-54.64**
SABAH	1,311,390	4,228,391	-68.99	486,344	3,057,376	-84.09	1,797,734	7,285,767	-75.33
LABUAN	251,661	430,038	-41.48	21,737	75,447	-71.19	273,398	505,485	-45.91
SARAWAK	2,709,100	4,306,725	-37.10	100,257	539,599	-81.42	2,809,357	4,846,324	-42.03
TOTAL	**30,703,994**	**51,093,010**	**-39.91**	**4,701,027**	**28,836,193**	**-83.70**	**35,405,021**	**79,929,203**	**-55.70**

*Differences due to changes in locality

AVERAGE OCCUPANCY RATES (AOR) OF HOTELS BY STATE 2020

The average occupancy rate of hotels dropped by 27.8 percentage points from 58.8 in 2019 to 30.9 in 2020.

STATE	2019(%)	2020(%)	CHANGE %
KUALA LUMPUR	59.9	25.1	-34.8
PUTRAJAYA	64.2	40.6	-23.6
SELANGOR	56.4	30.2	-26.2
NEGERI SEMBILAN	51.9	25.5	-26.4
MELAKA	51.7	20.0	-31.7
JOHOR	57.3	32.0	-25.3
PAHANG	79.4	40.7	-38.7
TERENGGANU	41.3	32.4	-8.9
KELANTAN	43.4	34.6	-8.8
PERLIS	36.0	22.5	-13.5
KEDAH	55.7	26.1	-29.6
PULAU PINANG	56.5	23.7	-32.8
PERAK	43.9	25.8	-18.1
SABAH	65.8	24.3	-41.5
LABUAN	42.2	43.0	0.8
SARAWAK	46.1	30.3	-15.8
MALAYSIA	**58.8**	**30.9**	**-27.9**

source : Strategic Planning Division, Tourism Malaysia (based on Hotel Survey)

INBOUND FLIGHTS INDICATORS

KUALA LUMPUR SKYVIEW

WEEKLY FLIGHT FREQUENCY AND SEAT CAPACITY INTO MALAYSIA 2020

DEST REGION	DEST COUNTRY	AIRLINES FROM MALAYSIA		OTHER AIRLINES		TOTAL	
		FLT FREQ	SEAT CAP	FLT FREQ	SEAT CAP	FLT FREQ	SEAT CAP
AFRICA	ETHIOPIA	-	-	1	270	1	270
	TOTAL	-	0	1	270	1	270
ASIA	BANGLADESH	4	810	4	608	8	1,418
	BRUNEI DARUSSALAM	-	-	2	300	2	300
	CHINA	7	1,810	9	1,885	16	3,695
	TAIWAN	-	-	6	1,718	6	1,718
	HONG KONG	-	-	7	2,051	7	2,051
	INDIA	20	5,690	4	744	24	6,434
	INDONESIA	10	2,327	21	3,914	31	6,241
	MALAYSIA	2,637	345,044	9	432	2,646	345,476
	JAPAN	4	1,160	6	1,347	10	2,507
	MYANMAR	1	290	5	740	6	1,030
	NEPAL	1	180	6	942	7	1,122
	PAKISTAN	1	180	1	329	2	509
	PHILIPPINES	4	920	1	199	5	1,119
	SINGAPORE	2	322	33	6,325	35	6,647
	SOUTH KOREA	5	1,450	17	3,512	22	4,962
	SRI LANKA	-	-	1	297	1	297
	THAILAND	3	870	5	1,436	8	2,306
	VIETNAM	5	1,450	5	920	10	2,370
	TOTAL	2,704	362,503	142	27,699	2,846	390,202
AUSTRALASIA	AUSTRALIA	18	5,220	-	-	18	5,220
	NEW ZEALAND	2	572	4	1416	6	1,988
	TOTAL	20	5,792	4	1,416	24	7,208
EUROPE	NETHERLANDS	-	-	2	588	2	588
	TURKEY	-	-	3	998	3	998
	UNITED KINGDOM	2	572	2	428	4	1,000
	TOTAL	2	572	7	2,014	9	2,586
MIDDLE EAST	IRAN	-	-	6	1,794	6	1,794
	OMAN	-	-	2	578	2	578
	QATAR	-	-	14	4,459	14	4,459
	SAUDI ARABIA	-	-	1	357	1	357
	UNITED ARAB EMIRATES	-	-	14	4,636	14	4,636
	TOTAL	-	-	37	11,824	37	11,824
NORTH AMERICA	UNITED STATES	-	-	-	-	-	-
	TOTAL	-	-	-	-	-	-
GRAND TOTAL		2,726	368,867	191	43,223	2,917	412,090

Source: OAG week of 21/12/2020

Source : Malaysia Airport Holding Berhad(MAHB), SRS Analyser

VISITOR
Any person visiting a country other than his own usual place of residence for a period not exceeding one year and for any reason other than following any occupation remunerated from within the country visited.

TOURIST
A temporary visitor staying for a least one night but not more than one year in country visited and whose purpose of visit could be classified as leisure, business, visiting friends or relatives or attending conferences and meetings other than the exercise of any activity remunerated from within the country visited

EXCURSIONIST
A temporary visitor visiting without an overnight stay in a country other than his usual place of residence and whose main purpose of visit other than the exercise of an activity remunerated from within the country list

AVERAGE PER CAPITA EXPENDITURE
Refer to expenditure per person per trip. This computed by dividing the total excpenditure by the total number of tourists.

$$\text{Expenditure per person per day} = \frac{\text{Total Tourist Expenditure}}{\text{Number of Tourists}}$$

AVERAGE PER DIEM EXPENDITURE
Refer to expenditure per person per day. This is computed by dividing the average per capita expenditure bu the average length of stay

$$\text{Average duration of stay per trip} = \frac{\text{Average Per Capita}}{\text{Average Length of Stay}}$$

AVERAGE LENGTH OF STAY
Refer to average duration of stay per trip. Computed by dividing the actual duration of stay of all tourist by the total number of arrivals.

$$\text{Average duration person per day} = \frac{\text{Actual Duration of Stay}}{\text{Total Number of Arrivals}}$$

AVERAGE HOTEL OCCUPANCY RATE FOR THE MONTH

$$\text{Average Hotel Occupancy Rate for the month} = \frac{\text{Total Room Nights Sold}}{\text{Total Number of Rooms x No. of Days for the Month}}$$

PINANG

NOTE OF APPRECIATION

TOURISM MALAYSIA

Would like to express its appreciation to the

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